

**VOLUNTEERS** Abdullah Yazmin D&I Val Ackerman Commissioner OTHER Tonya Adkism CEO/Agent OTHER Ashley Ainbinder Manager Premium Sales Executive VP, Inclusion and Human Resources **HONOREE GUEST** Katrice Albert **VOLUNTEERS** Leischa Almanzar **SPONSORS** Cally Altholtz Manager, Strategic Marketing and Partnerships **SPONSORS** Matthew Senior VP, Communications Altman COMP Anya Alvarez OTHER Ellie Amaguana HR, Business Partnre - Atlanta Falcons SPEAKER GUEST Mackenzie Anderson Senior Communications Manager **SPONSORS** Brenda **Andress** President & Founder MENTORS/MENTEES Macarena Aguirre Estalella Founder MENTORS/MENTEES Amanda Archer Director, Global Marketing, Sports **HONOREES** Portia Archer Vice President, Direct-To-Consumer Services MENTORS/MENTEES Karen Ashnault Senior VP, Account Management OTHER Karen Atkeson Director, Player Relations **SPONSORS** Avery Attinson Senior Account Manager **SPONSORS** Karen Austin Assistant VP, Licensing **HONOREE GUEST** Robert Bardin Senior Director, Corporate Partnerships OTHER Barbara Barry Manager, Service Solutions **SPEAKERS** Michael **Executive VP & Chief Communications Officer** Bass OTHER Pam **Batalis** VP, Sponsorships **HONOREE GUEST Executive Assistant** Monique Beau **HONOREES Director of Athletics** Kathy Beauregard **HONOREE GUEST** Rick Beauregard MENTORS/MENTEES Jody **Bennett** Founder & CEO STAFF Megi Beqiraj **Advertising Coordinator** OTHER Michelle Berg Executive VP SPONSORS - 3 EXTRA Jessica Berman VP, Community Development Culture and Growth SPONSORS - 3 EXTRA Ross **Bernard** Development OTHER Katie Bernhjelm Senior Manager Partnership Activation SPEAKER GUEST Andrew Blauner Literary Agent **SESSION ONLY** John **Bogusz** OTHER Bohmbach Senior Manager, Partnership Activation Emily SPEAKER GUEST Ruthie **Bolton** Olympic Gold Medalist

Boykin

**HONOREE GUEST** 

Mike

Big East Conference Hangtime Sports

NFL on Location Experiences

NCAA

CSM LeadDog

WWE

**Good Sport** 

AMB Sports & Entertainment The Coca-Cola Company

SheIS

MAEducation/MAEsport

Nielsen Sports NBC Sports Group CSM LeadDog

Pacers Sports & Entertainment

CSM LeadDog

NFLPA

San Jose Earthquakes

ANC NBA Wells Fargo MLS/SUM

Western Michigan University

Bennett Advisors

Sports Business Journal

MKTG NHL NHL

Minnesota Vikings

**Blauner Books** 

CBS

Minnesota Vikings

**Bespoke Sports Marketing** 

Column	HONOREE GUEST	Mike	Boykin		Bespoke Sports Marketing
COMP         Paul         Immem         Good Sport           LIPREF         Damaris         Brito         Senior Manager         SP+           SPEAKES B         88'S         Brodsky         Career Specialist, Sports Management         Columbia University           SPEAKES CUSTS         Elizabeth Ollusio         Brown         CMO         Security         Elizabeth Ollusio         Brown         Security         MINT           SPEAKES S         Heidi         Brown         CMO & Excutive VP         NINT         NINT           STAFF A         Allison         Braba         Conference Sales Director         Sport Statistics         Sport Turnkey Search         <			•	Senior VD Service Solutions	
LPREF         Damains         Birlot         Secion Manager         SPP- ARCRES         Bess         Brodsky         Columbia University           SPEAKER GUEST         Elizabeth Lisabeth         Brooks         CMO         Columbia University           SPEAKER GUEST         Histabeth Lisabeth         Browning         CVM Activations         Little League International           SPEAKERS         Heid         Rowning         CVM Activations         NHL           SPEAKERS         Heid         Rowning         CVM Activations         NHL           SPEAKERS         Heid         Rowning         Conformations         Sports Business Journal           HONDRES         Carrie         Brazers SH-Lisa         Oirector, Partnership and Marketing         Mead of ESPN CreativeWorks         ESPN           PREF         Diana         Busino         Managing Director         CSM Lead DQ           OTHER         Chistian         Callain         Partnership Marketing         Marketing         WWE           OTHER         Cassandra         Callain         Carler SH Manager         WWE         Cassandra           SPONSORS         Michael         Capies         Marketing Manager         Wwenter         Busing           SPONSORS         Michael         Capies				Serior Vr, Service Solutions	
SPEAKER SUESTS         Bess         Brodsky         Career Specialits, Sports Management         Columbia University           PEAKER GUSTS         Elababh Dilullo         Brown         CARCA Communications         Little League International           MEATORS/MENTES         Allson         Browning         CMO & Executive VP         NHL           STAFF         Allson         Brush         Concerners Sales Director         Sport Business Journal           HONGRES         Limit         Brush         Vice President, Marketing and Head of ESPN CreativeWorks         ESPN           PILID         Lalkhonda         Busino         Managing Director         Turnkey Search           SOUNSORS         Tim         Cabili         Busino         Managing Director         Turnkey Search           SOUNSORS         Tim         Caliaban         Partnership Marketing         Were         Venue Mext           FONNSORS         Briana         Campbell         Marketing Marketing         Were         Venue Mext           MENTORS/MENTES         Michael         Capra         Partnership and Business Operations         NPA         NPA           MENTORS/MENTES         Sack         Care         Partnership and Business Operations         Marketing Marketing Marketing         Marketing Marketing         Marketing Marketing				Senior Manager	
SPEAKE RUEST         Listabeth billulls         Brooks         CMO           MENTORS/MENTES         1814         Browning         CMO & Executive VP         NHL           SPEAKER         Allison         Browning         CMO & Executive VP         NHL           STAFF         Allison         Brush         Conferce Sless Director         Spots Suiness Journal           HONORESS         Carrie         Brzezinski-Hsu         Vice President, Marketing and Head of ESPN CreativeWorks         ESPN           PAID         Lall Albrohad         Busine         Objector, Partnerships and Marketing         National Fitness Foundation           SPONSORS         Tim         Cabili         Business Development         CM         CMIL           OTHER         Christina         Calleja         Cillela         Cil				-	
MENTORS/MENTES         Elizabeth Dilulol         Rown         VP, Marketing & Communications         Little League International           SPAEKERS         Heldi         Browing         CMO Executive VP         NH1           STAFF         Allsion         Brush         Conference Sales Director         SPOTS           HONDIGES         Carrie         Brezinsish-Hsu         Vice resident, Marketing and Head of ESPN CreativeWorks         ESPN           PAID         Laikhonda         Burley         Director, Partnerships and Marketing and Head of ESPN CreativeWorks         National Fitness Foundation           PRIF         Diana         Busino         Managing Director, Partnerships and Marketing         WWE           OTHER         Cassand's         Callalan         Partnership Marketing         WWE           OTHER         Cassand's         Callalan         Partnership Marketing         WWE           SPONSORS         Tim         Casisand's         Callalan         WWE           SPONSORS         Michael         Capinas         Presence Swiness Manager         WWR           SPONSORS         Michael         Capinas         Presence Sheel Manager         WWR           SPONSORS         Michael         Capinas         Presence Sheel Manager         NEA           SPONSOR			•		
SPEAKRS         Hold         Browning         CMO & Executive VP         NILL           STAFF         Allison         Bush         Conference Sales Director         Sports Business Journal           HONDRES         Carrie         Brezinski-Hsu         Vice President, Marketing and Head of ESPN CreativeWorks         ESPN           PREF         Diana         Busino         Mactional Fitness Poundation         Turnikey Search           SPONSORS         Tim         Calhil         Business Development         CSM LeadTog           OTHER         Christina         Calleja         Client Services Manager         Were           SPONSORS         Rinama         Campbell         Client Services Manager         Murba           SPONSORS         Milchael         Capiras         President & ECO         Werne Next           SPONSORS         Milchael         Capiras         President & ECO         Murba         NYRR           MENTORS/MENTES         Kate         Carpe         Partner & Cheff Client Officer         Murba         Murba         Murba           SPEAKER         MENTORS/MENTES         Michael         Carper         Partner & Cheff Client Officer         ARIA           MENTORS/MENTES         Michael         Chape         Director, Direct-to-Consumer Services					
FATER         Allson         Brush         Conference Sales Director         Sports Business Journal           HONDQREES         Carrie         Brezinski-Hsu         Uice resident, Marketing and Head of ESPN CreativeWorks         ESPN           PAID         LaRhonda         Busino         Director, Partnerships and Marketing         National Fitness Foundation           PREF         Olana         Busino         Managing Director         CSM Leadong           OTHER         Christina         Calalhan         Partnership Marketing         WWE           OTHER         Cassandra         Calleja         Clienscries Devices Manager         Wrone Next           SPONSORS         Briana         Campbell         Marketing Manager, Running and Training         Eastbay           SPONSORS         Michal         Capraso         President & CEO         NYRR           MENTORS/MENTES         Stolic         Carew         Sales Manager         GumGum Sports           MENTORS/MENTES         Kathy         Care         Partner & Cheff Client Officer         ARIA           MENTORS/MENTES         Kathy         Care         Partner Ships         Ware Activating and Business Operations         NBC Sports Group           SPEAKER OLST         Kathy         Carber         Director, Direct-to Consumer Services					•
PONDRES         Carrie         Brzeinski-Hsu         Vice President, Marketing and Head of ESPN CreativeWorks         ESPN           PAID         LaRhonda         Burlow         Director, Partnerships and Marketing         National Fitness Foundation           SPONSORS         Tim         Cabill         Busino         Managing Director         CSM LeadDog           OTHER         Christina         Callahan         Partnership Marketing         WWE           OTHER         Cassandra         Calleja         Clent Services Manager         Venue Next           SPONSORS         Brianna         Campbell         Marketing Manager, Running and Training         Eastaby           SPONSORS         Michael         Capiraso         President & CEO         NYRR           MENTORS/MENTELS         Kate         Care         Sels Manager         GumGum Sports           OTHER         Jennifer         Carper         Partner & Chelf Client Officer         MRA           NELVERS/MENTELS         Kate         Care         VP. Team Marketing and Business Operations         NBA           MENTORS/MENTELS         Jake         Care         VP. Team Marketing and Business Operations         NBA           SPEAKER         Subtil         Chaperto         VP. Team Marketing and Business Operations         NBA <td></td> <td></td> <td>· ·</td> <td></td> <td></td>			· ·		
PAID         LakRonda         Burley         Discource, prince ships and Marketing         National Fitness Foundation           PREF         Diana         Business Development         Turnivey Search           SPONSORS         Tim         Calhaln         Partnership Marketing         WWW           OTHER         Cassandra         Calleja         Client Services Manager         Veryene Next           SPONSORS         Michael         Capidel         Marketing Manager, Running and Training         Eastbay           SPONSORS         Michael         Capidel & Carew         Sales Manager         GumGum Sports           MENTORS/MENTEES         State         Carew         Sales Manager         GumGum Sports           MENTORS/MENTEES         Michele         Care         Very Team Marketing and Business Operations         MEA           MENTORS/MENTEES         Michele         Care         Very Team Marketing and Business Operations         MBA           MENTORS/MENTEES         Kathy         Care         Very Team Marketing and Business Operations         MBA           MENTORS/MENTEES         Kimberly         Chang         Director, Director, Consumer Services         MBA         QUZUS Sports           OTHER         Laura         Chitick         Executive Director         MEX         MEX					•
PREF         Diana         Busino         Managing Director         Turkey Search           SPONSORS         Tim         Cahill         Business Development         CSM LeadBog           OTHER         Christina         Callahan         Partnership Marketing         WWE           OTHER         Cassandra         Calleja         Cliect Services Manager         Venue Nect           SPONSORS         Michael         Capiraso         President & CEO         NYRR           SPONSORS         Michael         Capiraso         President & CEO         Michael         GumGum Sports           OTHER         Jennifer         Carper         Partner & Cheft Client Officer         Engine Shop           MENTORS/MENTES         Michael         Carper         Partner & Cheft Client Officer         Roll           SPEAKERS         Kathy         Carter         Cuest Moderator         WIA           LI PREF         Dalla         Chagour         Corvention Sales Manager         MRE Sports Group           MENTORS/MENTES         Jack         Chagour         Corvention Sales Manager         WTA           MENTORS/MENTES         Jack         Chagour         Corvention Sales Manager         NYC           OTHER         Sura         Chittick         Executive Di				· · · · · · · · · · · · · · · · · · ·	
SPONSORS         Time         Cabilia         Business Development         CSM LeadBog           OTHER         Christina         Callahan         Partnership Marketing         WWE           OTHER         Cassandra         Callelja         Client Services Manager         Venue Next           SPONSORS         Michael         Capado         President & CEO         NYRR           SPONSORS         Michael         Caros         President & CEO         GumGum Sports           MENTORS/MENTES         Skatie         Care         Sales Manager         GumGum Sports           OTHER         Jennice         Care         VP, Team Marketing and Business Operations         NBA           MENTORS/MENTES         Michele         Carr         VP, Team Marketing and Business Operations         NBA           MENTORS/MENTES         Michele         Carr         VP, Team Marketing and Business Operations         NBA           MENTORS/MENTES         Michele         Carr         VP, Team Marketing and Business Operations         NBA           MENTORS/MENTES         Sickle         Chang         Director, Director-Consumer Services         NBC Sports Group           OTHER         Laura         Chittick         Executive Director-Consumer Services         NBC Sports Group           OTHER <td></td> <td></td> <td>•</td> <td>,</td> <td></td>			•	,	
OTHER         Chistina         Callahan         Partnership Marketing         WWE           OTHER         Cassandra         Calleja         Client Services Manager         Venue Next           SPONSORS         Brianna         Campbell         Marketing Manager, Running and Training         Eastbay           NPONSORS         Michael         Capiraso         President & CEO         NYRR           MENTORS/MENTES         Kaile         Care         Sales Manager         Gumgun Sports           OTHER         Jennifer         Carper         Patner & Chelf Client Officer         Engine Shop           MENTORS/MENTES         Michele         Care         V.) Feam Marketing and Business Operations         NBA           SPEAKER         Kathy         Carter         Guest Moderator         ARIA           MENTORS/MENTES         Jack         Chang         Director, Direct-to-Consumer Services         ARIA           MENTORS/MENTES         Kathyn         Chang         Director, Direct-to-Consumer Services         MBC Sports Group           OTHER         Lura         Chang         Director, Direct-to-Consumer Services         MBC Sports Group           MENTORS/MENTES         Kathyn         Change Patriceships         MBC Sports Group           OTHER         Lura <td< td=""><td></td><td></td><td></td><td></td><td>•</td></td<>					•
OTHER         Cassandra         Calleja         Client Services Manager         Venue Next           SPONSORS         Michael         Capiraso         Precident & CEO         NYRR           MENTORS/MENTES         Katie         Carew         Sales Manager         GumGum Sports           OTHER         Jennifer         Carger         Partner & Cheff Client Officer         Engine Shop           MENTORS/MENTES         Michele         Car         VP, Team Marketing and Business Operations         NBA           SPEAKERS         Kalthy         Carter         Guest Moderator         ARIA           LL PREF         Dalia         Chaphouri         Convention Sales Manager         ARIA           MENTORS/MENTES         Sackie         Chang         Director, Direct-to-Consumer Services         MBC Sports Group           SPEAKER GUEST         Kathyn         Chappetto         VP, Partnershige         WTA           MENTORS/MENTES         Kinberty         Chinic         Coach & Program Manager - NYC         Up2Us Sports           COMP         Dockery         Clark         Managing Partner         DCC Strategy           OTHER         Laur         Chick         Managing Partner         Pacers Sports & Entertainment           COMP         Dockery         Clark <td></td> <td></td> <td></td> <td>·</td> <td>_</td>				·	_
SPONSORS         Brianna         Campbell         Marketing Manager, Running and Training         Eastbay           SPONSORS         Michael         Cariev         Sales Manager         GurmGum Sports           OTHER         Jennifer         Carper         Partner & Chelf Client Officer         Engine Shop           OTHER         Jennifer         Carper         Partner & Chelf Client Officer         Ingine Shop           MENTORS/MENTES         Kidhy         Carter         Guest Moderator         ARIA           LI PREF         Dalia         Chaghouri         Convention Sales Manager         MBC Sports Group           MENTORS/MENTES         Kakiw         Chang         Director, Direct-to-Consumer Services         MBC Sports Group           MENTORS/MENTES         Kathyn         Chang         Director, Direct-to-Consumer Services         MBC Sports Group           MENTORS/MENTES         Kathyn         Chang         Director, Direct-to-Consumer Services         MBC Sports Group           OTHER         Laura         Chitick         Executive Direct to-Consumer Services         MBC Sports Group           OTHER         Survey         Clark         Managing Partner         WTA           OTHER         Survey         Clark         Manager, Partner         MEN TORS, MENTES         NBL <td></td> <td></td> <td></td> <td></td> <td></td>					
SPONSORS         Michael         Capiraso         President & EcO           MENTORS/MENTES         Katie         Carew         Sales Manager         GumGum Sports           OTHER         Jennifer         Carper         Partner & Cheff Client Officer         Engine Shop           MENTORS/MENTES         Michele         Carr         VP, Team Marketing and Business Operations         NBA           SPEAKERS         Käthy         Carder         Guest Moderator         ARIA           LL PREF         Dalla         Chaphouri         Convention Sales Manager         ARIA           MENTORS/MENTES         Jackle         Chang         Director, Direct-to-Consumer Services         NBC Sports Group           SPEAKER GUEST         Kathryn         Chappetto         VP, Partnerships         WTA           MENTORS/MENTES         Kimberly         Chinn         Coach & Program Manager - NYC         Up2Us Sports           OTHER         Laura         Chitick         Executive Director         LD Morgan           COMP         Dockery         Clark         Managing Partner         DC C Strategy           OTHER         Sonya         Clutinger         Senior VP, Business Marias & Integrated Marketing         NH           MENTORS/MENTES         Alba         Cohig <t< td=""><td></td><td></td><td></td><td>· · · · · · · · · · · · · · · · · · ·</td><td></td></t<>				· · · · · · · · · · · · · · · · · · ·	
MENTORS/MENTEES         Katle         Carew         Sales Manager         GunGum Sports           OTHER         Jennifer         Carper         Partner & Cheir Client Officer         Engine Shop           MENTORS/MENTEES         Kichele         Carr         VP, Team Marketing and Business Operations         NBA           SPEAKERS         Kathy         Carter         Guest Moderator         WE           LI PREF         Dalia         Chaghouri         Convention Sales Manager         ARIA           MENTORS/MENTEES         Sackie         Chang         Director, Direct-to-Consumer Services         NBC Sports Group           MENTORS/MENTEES         Kathry         Chapetto         VP, Partnerships         WTA           MENTORS/MENTEES         Kathry         China         Coach & Program Manager - NYC         Up2Us Sports           OTHER         Laura         Chittick         Executive Director, Basketball Operations         DCC Strategy           OTHER         Sonya         Clutinger         Senior UP Business Affairs & Integrated Marketing         DCC Strategy           OTHER         Sonya         Clutinger         Senior UP, Business Affairs & Integrated Marketing         NH           HONOREES         Alba         Colon         Head of team competition systems         NEW Tork Mets		Brianna	Campbell		•
OTHER         Jennifer         Carper         Partner & Cheif Client Officer         Engine Shop           MENTORS/MENTELS         Michele         Carre         VP. Feam Marketing and Business Operations         NBA           SPEAKERS         Kathy         Carter         Guest Moderator           LL PREF         Dalia         Chaghouri         Convention Sales Manager         ARIA           MENTORS/MENTEES         Jackie         Chang         Director, Direct-to-Consumer Services         MBC Sports Group           SPEAKER GUEST         Kathryn         Chappetto         VP, Partnerships         WTA           MENTORS/MENTEES         Kimberly         Chinn         Coach & Program Manager - NYC         Up2Us Sports           OTHER         Laura         Chittick         Executive Oriector         DC Strategy           OTHER         Sonya         Clutinger         Senior Director, Basketball Operations         Pacers Sports & Entertainment           STAFF         Burt         Cobe         Northeast Advertising Manager         DC Strategy           MENTORS/MENTEES         Susan         Cohig         Senior VP, Business Affairs & Integrated Marketing         NHL           MENTORS/MENTEES         Alba         Cohig         Senior Director, Basketball Operations         New York Mets			Capiraso	President & CEO	
MENTORS/MENTEES         Michele         Carre         Guest Moderator           SPEAKERS         Kathy         Carer         Guest Moderator           LL PREF         Dalia         Chaghouri         Convention Sales Manager         ARIA           MENTORS/MENTEES         Jackie         Chang         Director, Direct-to-Consumer Services         MBC Sports Group           SPEAKER GUEST         Kathryn         Chappeut         VP, Partnerships         WTA           MENTORS/MENTEES         Kimberly         Chinn         Coack & Program Manager - NYC         Up2Us Sports           OTHER         Laura         Chittick         Executive Director         JP. Morgan           COMP         Dockery         Clark         Managing Partner         DCC Strategy           OTHER         Sonya         Clutinger         Senior Director, Basketball Operations         Pacers Sports & Entertainment           STAFF         Burt         Cobe         Northeast Advertising Manager         NHL           MENTORS/MENTEES         Susan         Cohig         Senior VP, Business Affairs & Integrated Marketing         NHL           MENTORS/MENTEES         Alexandra         Corle         Manager, Corporate Partnerships         NHL           MENTORS/MENTEES         Alexandra         Corle	MENTORS/MENTEES	Katie	Carew	Sales Manager	·
SPEAKERS         Kathy         Carber         Guest Moderator           LL PREF         Dalia         Chaghouri         Convention Sales Manager         ARIA           MENTORS/MENTES         Kathyn         Chang         Director, Direct-to-Consumer Services         MBC Sports Group           SPEAKER GUEST         Kathyn         Chappetto         VP, Partnerships         WTA           MENTORS/MENTES         Kimberly         Chintick         Executive Director         Up2Us Sports           COMP         Dockery         Clark         Managing Partner         DCC Strategy           OTHER         Sonya         Clutinger         Senior Director, Baskeball Operations         Pacers Sports & Entertainment           STAFF         Burt         Cobe         Northeast Advertising Manager         Sports Business Journal           MENTORS/MENTES         Susan         Cohig         Senior VP, Business Affairs & Integrated Marketing         NHL           HONOREES         Alba         Colon         Head of team competition systems         Hendrick Motorsports           MENTORS/MENTES         Alkandra         Conte         Manager, Corporate Partnerships         New York Mets           OTHER         Kanika         Corle         Marner         Med of team competition systems         New York Mets			Carper	Partner & Cheif Client Officer	Engine Shop
LL PREF         Dalia         Chaghouri         Convention Sales Manager         ARIA           MENTORS/MENTEES         Jackie         Chang         Director, Direct-to-Consumer Services         NBC Sports Group           SPEAKER GUEST         Kathryn         Chappetto         VP, Partnerships         WTA           MENTORS/MENTEES         Kimberly         Chinn         Coach & Program Manager - NYC         Up2Us Sports           OTHER         Laura         Chittick         Executive Director         J.P. Morgan           COMP         Dockery         Clark         Managing Partner         DCC Strategy           OTHER         Sonya         Clutinger         Senior Director, Basketball Operations         Pacers Sports & Entertainment           STAFF         Burt         Cobe         Northeast Advertising Manager         Sports Business Journal           MENTORS/MENTEES         Susan         Cohig         Senior VP, Business Affairs & Integrated Marketing         NH           MENTORS/MENTEES         Alba         Colon         Head of team competition systems         Hendrick Motorsports           MENTORS/MENTEES         Alexandra         Conte         Manager, Corporate Partnerships         New York Mets           OTHER         Kanika         Corle         Martner         Partner	MENTORS/MENTEES	Michele	Carr	VP, Team Marketing and Business Operations	NBA
MENTORS/MENTEESJackieChangDirector, Direct-to-Consumer ServicesNBC Sports GroupSPEAKER GUESTKathrynChappettoVP, PartnershipsWTAMENTORS/MENTEESKimberlyChinnCoach & Program Manager - NYCUp2Us SportsOTHERLauraChittickExecutive DirectorJ.P. MorganCOMPDockeryClarkManaging PartnerDCC StrategyOTHERSonyaClutingerSenior Director, Basketball OperationsPacers Sports & EntertainmentSTAFFBurtCobeNortheast Advertising ManagerSports Business JournalMENTORS/MENTEESSusanCohigSenior VP, Business Affairs & Integrated MarketingNHLHONOREESAlbaColonHead of team competition systemsHendrick MotorsportsMENTORS/MENTEESAlexandraConteManager, Corporate PartnershipsNew York MetsOTHERKanilkaCorleyPartnerAkerman LLPSPEAKER GUESTDanCourtemancheExecutive VP, CommunicationsMLSVOLUNTEERSLarissaCoyneFurnerMajor League SoccerOTHERAnnCrandallCMOBig East ConferenceOTHERAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionMFLPAOTHERSandyCrossSenior Director, Diversity & InclusionNFROTHERSarahCumminsHead, Business Development & Strategic PartnershipsNFRR	SPEAKERS	Kathy	Carter	Guest Moderator	
SPEAKER GUESTKathrynChapettoVP, PartnershipsWTAMENTORS/MENTESSKimberlyChinnCoach & Program Manager - NYCUp2Us SportsOTHERLauraChittickExecutive DirectorJP. MorganCOMPDockeryClarkManaging PartnerDCC StrategyOTHERSonyaClutingerSenior Director, Basketball OperationsPacers Sports & EntertainmentSTAFFBurtCobeNortheast Advertising ManagerSports Business JournalMENTORS/MENTESSSusanCohigSenior VP, Business Affairs & Integrated MarketingNHLHONORESAlbaColonHead of team competition systemsHendrick MotorsportsMENTORS/MENTESSAlexandraConteManager, Corporate PartnershipsMex York MetsOTHERKanikaCorleyPartnerAkerman LLPSPEAKER GUESTDonCorrwellPartnerPIT PartnersSPEAKER GUESTDanCourtemancheExecutive VP, CommunicationsMLSVOLUNTEERSJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAlliesaCummingsCoordinator, NFL Players Inc.NYRROTHERSarànCummingsCoordinator, NFL Players Inc.School of the WorldOTHER<	LL PREF	Dalia	Chaghouri	Convention Sales Manager	ARIA
MENTORS/MENTEESKimberlyChinnCoach & Program Manager - NYCUp2Us SportsOTHERLauraChittickExecutive DirectorJ.P. MorganCOMPDockeryClarkManaging PartnerDCC StrategyOTHERSonyaClutingerSenior Director, Basketball OperationsPacers Sports & EntertainmentSTAFFBurtCobeNortheast Advertising ManagerSports Business JournalMENTORS/MENTEESSusanCohigSenior VP, Business Affairs & Integrated MarketingNHLHONOREESAlbaColonHead of team competition systemsHendrick MotorsportsMENTORS/MENTEESAlexandraConteManager, Corporate PartnershipsNew York MetsOTHERKanikaCorleyPartnerAkerman LLPSPEAKER GUESTDanCornwellPartnerMLSVOLUNTEERSLarissaCoyneExecutive VP, CommunicationsMLSVOLUNTEERSJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOMajor League SoccerOTHERSandyCrosaSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAlliesCrossSenior Director, Diversity & InclusionNFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNFLPAOTHERAshleyCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottom Line ManagerWWE<	MENTORS/MENTEES	Jackie	Chang	Director, Direct-to-Consumer Services	NBC Sports Group
OTHERLauraChittickExecutive DirectorJ.P. MorganCOMPDockeryClarkManaging PartnerDCC StrategyOTHERSonyaClutingerSenior Director, Basketball OperationsPacers Sports & EntertainmentSTAFFBurtCobeNortheast Advertising ManagerSports Business JournalMENTORS/MENTEESSusanCohigSenior VP, Business Affairs & Integrated MarketingNHLHONOREESAlbaColonHead of team competition systemsHendrick MotorsportsMENTORS/MENTEESAlcandraConteManager, Corporate PartnershipsNew York MetsOTHERKanikaCorleyPartnerNew York MetsSPEAKERSDonCornwellPartnerPJT PartnersSPEAKER GUESTDanCourtemancheExecutive VP, CommunicationsMLSVOLUNTEERSLarissaCoyneMILSHONOREESJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NYRROTHERSarahCummingsCoordinator, NFL Players Inc.NYRROTHERSarahCummingsCoordinator, NFL Players Inc.NYRRHONOREE GUESTKateCurranSenior Vice President,	SPEAKER GUEST	Kathryn	Chappetto	VP, Partnerships	WTA
COMPDockeryClarkManaging PartnerDCC StrategyOTHERSonyaClutingerSenior Director, Basetball OperationsPacers Sports & EntertainmentSTAFFBurtCobeNortheast Advertising ManagerSports Business JournalMENTORS/MENTEESSusanCohigSenior VP, Business Affairs & Integrated MarketingNHLHONOREESAlbaColonHead of team competition systemsHendrick MotorsportsMENTORS/MENTEESAlexandraConteManager, Corporate PartnershipsNew York MetsOTHERKanikaCorleyPartnerAkerman LLPSPEAKERSDonCornwellPartnerPresident, Partnership MarketingMLSVOLUNTEERSLarissaCoyneExecutive VP, CommunicationsMLSOTHERAnnCrandallCMOBig East ConferenceOTHERAnnCrandallCMOBig East ConferencePREFAlliesCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanSenior Vice President, Community RelationsESPNOTHERAshleyCushmanSenior Vice President, Community RelationsG	MENTORS/MENTEES	Kimberly	Chinn	Coach & Program Manager - NYC	Up2Us Sports
OTHERSonyaClutingerSenior Director, Basketball OperationsPacers Sports & EntertainmentSTAFFBurtCobeNortheast Advertising ManagerSports Business JournalMENTORS/MENTEESSusanCohigSenior VP, Business Affairs & Integrated MarketingNHLHONOREESAlbaColonHead of team competition systemsHendrick MotorsportsMENTORS/MENTEESAlexandraConteManager, Corporate PartnershipsNew York MetsOTHERKanikaCorleyPartnerAkerman LLPSPEAKERSDonCornwellPartnerPIT PartnersSPEAKER GUESTDanCourtemancheExecutive VP, CommunicationsMLSVOLUNTEERSLarissaCoyneWISHONOREESJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOHONOREESMay EllenCurranSenior Vice President, Community RelationsSchool of the WorldOTHERAshleyCushmanBottom Line ManagerESPN	OTHER	Laura	Chittick	Executive Director	J.P. Morgan
STAFFBurtCobeNortheast Advertising ManagerSports Business JournalMENTORS/MENTEESSusanCohigSenior VP, Business Affairs & Integrated MarketingNHLHONORESAlbaColonHead of team competition systemsHendrick MotorsportsMENTORS/MENTEESAlexandraConteManager, Corporate PartnershipsNew York MetsOTHERKanikaCorleyPartnerAkerman LLPSPEAKERSDonCorrwellPartnerPJT PartnersSPEAKER GUESTDanCourtemancheExecutive VP, CommunicationsMLSVOLUNTEERSLarissaCoyneMajor League SoccerOTHERAnnCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOSchool of the WorldOTHERAshleyCushmanBotton Line ManagerWWEOTHERAshleyCushmanBotton Line ManagerGood Sport	COMP	Dockery	Clark	Managing Partner	DCC Strategy
MENTORS/MENTEESSusanCohigSenior VP, Business Affairs & Integrated MarketingNHLHONOREESAlbaColonHead of team competition systemsHendrick MotorsportsMENTORS/MENTEESAlexandraConteManager, Corporate PartnershipsNew York MetsOTHERKanikaCorleyPartnerAkerman LLPSPEAKERSDonCornwellPartnerPIT PartnersSPEAKER GUESTDanCourtemancheExecutive VP, CommunicationsMLSVOLUNTEERSLarissaCoyneMissHONOREESJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOSchool of the WorldOTHERAshleyCushmanBottom Line ManagerESPNOTHERAshleyCushmanBottom Line ManagerESPN	OTHER	Sonya	Clutinger	Senior Director, Basketball Operations	Pacers Sports & Entertainment
HONOREESAlbaColonHead of team competition systemsHendrick MotorsportsMENTORS/MENTEESAlexandraConteManager, Corporate PartnershipsNew York MetsOTHERKanikaCorleyPartnerAkerman LLPSPEAKERSDonCornwellPartnerPJT PartnersSPEAKER GUESTDanCourtemancheExecutive VP, CommunicationsMLSVOLUNTEERSLarissaCoyneMLSHONOREESJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOSchool of the WorldHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottomLine ManagerESPNCOMPMikeDalyGood Sport	STAFF	Burt	Cobe	Northeast Advertising Manager	Sports Business Journal
MENTORS/MENTEESAlexandraConteManager, Corporate PartnershipsNew York MetsOTHERKanikaCorleyPartnerAkerman LLPSPEAKERSDonCornwellPartnerPJT PartnersSPEAKER GUESTDanCourtemancheExecutive VP, CommunicationsMLSVOLUNTEERSLarissaCoyneWajor League SoccerHONOREESJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOHONOREESMary EllenCurranSenior Vice President, Community RelationsSwWEOTHERAshleyCushmanBottom Line ManagerESPNCOMPMikeDaly	MENTORS/MENTEES	Susan	Cohig	Senior VP, Business Affairs & Integrated Marketing	NHL
OTHERKanikaCorleyPartnerAkerman LLPSPEAKERSDonCornwellPartnerPJT PartnersSPEAKER GUESTDanCourtemancheExecutive VP, CommunicationsMLSVOLUNTEERSLarissaCoyneMajor League SoccerHONOREESJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNFLPAHONOREE GUESTKateCurranFounder & CEOSchool of the WorldHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottomLine ManagerESPNCOMPMikeDaly	HONOREES	Alba	Colon	Head of team competition systems	Hendrick Motorsports
SPEAKERSDonCornwellPartnerSPEAKER GUESTDanCourtemancheExecutive VP, CommunicationsMLSVOLUNTEERSLarissaCoyneHONOREESJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottom Line ManagerESPNCOMPMikeDaly	MENTORS/MENTEES	Alexandra	Conte	Manager, Corporate Partnerships	New York Mets
SPEAKER GUEST VOLUNTEERSDanCourtemanche CoyneExecutive VP, CommunicationsMLSHONOREES OTHERJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOSchool of the WorldHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottom Line ManagerESPNCOMPMikeDalyGood Sport	OTHER	Kanika	Corley	Partner	Akerman LLP
VOLUNTEERSLarissaCoyneHONOREESJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOSchool of the WorldHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottomLine ManagerESPNCOMPMikeDaly	SPEAKERS	Don	Cornwell	Partner	PJT Partners
HONOREESJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOSchool of the WorldHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottomLine ManagerESPNCOMPMikeDalyGood Sport	SPEAKER GUEST	Dan	Courtemanche	Executive VP, Communications	MLS
HONOREESJenCramerVice President, Partnership MarketingMajor League SoccerOTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOSchool of the WorldHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottomLine ManagerESPNCOMPMikeDaly	VOLUNTEERS	Larissa	Coyne		
OTHERAnnCrandallCMOBig East ConferencePREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOSchool of the WorldHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottomLine ManagerESPNCOMPMikeDalyGood Sport	HONOREES	Jen		Vice President, Partnership Marketing	Major League Soccer
PREFAllieCroneRecruiterTurnkey SearchOTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOSchool of the WorldHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottomLine ManagerESPNCOMPMikeDalyGood Sport	OTHER	Ann	Crandall		· -
OTHERSandyCrossSenior Director, Diversity & InclusionPGA of AmericaSPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOSchool of the WorldHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottomLine ManagerESPNCOMPMikeDalyGood Sport	PREF	Allie	Crone	Recruiter	Turnkey Search
SPONSORSAllissaCummingsCoordinator, NFL Players Inc.NFLPAOTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOSchool of the WorldHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottomLine ManagerESPNCOMPMikeDalyGood Sport	OTHER	Sandy	Cross	Senior Director, Diversity & Inclusion	
OTHERSarahCumminsHead, Business Development & Strategic PartnershipsNYRRHONOREE GUESTKateCurranFounder & CEOSchool of the WorldHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottomLine ManagerESPNCOMPMikeDalyGood Sport	SPONSORS	Allissa	Cummings		NFLPA
HONOREE GUESTKateCurranFounder & CEOSchool of the WorldHONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottomLine ManagerESPNCOMPMikeDalyGood Sport	OTHER	Sarah	_	Head, Business Development & Strategic Partnerships	NYRR
HONOREESMary EllenCurranSenior Vice President, Community RelationsWWEOTHERAshleyCushmanBottomLine ManagerESPNCOMPMikeDalyGood Sport					
OTHER Ashley Cushman BottomLine Manager ESPN COMP Mike Daly Good Sport					
COMP Mike Daly Good Sport		•		·	
, ,		•		-0-	
27.1.1.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2			•	Project Management	•
				·	•

SPONSORS	Ed	DeRisi	Director, Sponsorship	NFL
LL PREF	Krista		Convention Sales Manager	
OTHER		Deuel	•	Bellagio Learfield
D&I	Jody Mandisa	Diaz	Senior VP & Chief Peopl Officer U.S. VP/Inclusive Diversity	Octagon
SPONSORS		Diggs	•	NASCAR
	Nancy	Dobratz	Senior Director, Marketing Integrations	
SPONSORS	Bethany	Donaphin	Head, WNBA League Operations	WNBA
SPONSOR GUEST	Caiti	Donovan	Executive Director	ShelS
PAID	Danielle	Dostel	Senior Manager, Partnership Marketing Operations	MLS
SPEAKER GUEST	Tanya	Dreesen	VP, Partnership Activation and Special Projects	Minnesota Vikings
SPONSORS	Molly	Dreska -	Senior Manager, Communications	MLS
HONOREES	Kathy	Duva	CEO	Main Events
HONOREE GUEST	Nicole	Duva	COO	Main Events
OTHER	Lauren	Dwyer	Director, Digital Sport	Sportradar US
MENTORS/MENTEES		Easley	Freelancer	Public Relations
SPONSORS - 3 EXTRA	Allison	Eddy	Director, Business Development, Clubs	NHL
SPONSORS	Haley	Eklund	Manager, Partnership Marketing	MLS
MEDIA	Lois	Elfman	Writer/Editor	Women In Higher Education
OTHER	Tracy	Ellis-Ward	Associate Commissioner, Women's Basketball	Big East Conference
MEDIA	Marcelle	English	Web Platform- Executive Producer	Jersey Girl Sports
SPEAKERS	Mike	Enright	Deputy Spokesperson and Editorial Associate-Communications	University of Connecticut
OTHER	Roysi	Erbes	President	James & Co.
SPONSORS	Zeina	Farhat	Strategic Communications Coordinator	CSM LeadDog
SPONSOR GUEST	Joe	Favorito	Professor	Columbia University Sports Management
HONOREE GUEST	Lara	Fawaz	Communications Assistant	AMB Group
PAID	Ashley	Feagan	Basketball Agent	Creative Artists Agency
OTHER	Hank	Fetic	Director	MAESTRO Sports
SPONSORS	Stefanie	Fiondella	VP, Marketing and Communications	WWE
STAFF	Eric	Fisher	Staff Writer	Sports Business Journal
OTHER	Kali	Franklin	Director, HR Operations	AMB Sports & Entertainment
LL PREF	Yekesha	Frederick	Regional Training Manager	SP+
PREF	Aimee	Freedland	Sr. Director	Nielsen Sports
OTHER	Jess	Frieder	Associate Account Manager	GumGum Sports
OTHER	Lloyd	Frischer	Basketball Marketing Agent	Creative Artists Agency
SPEAKERS	Don	Garber	Commissioner	MLS
OTHER	Tori	Gardner	Partnership Marketing	WWE
OTHER	Dan	Gavitt	Senior VP, Basketball	NCAA
SPEAKER GUEST	Amanda	Ghysel	Content Manager	NWHL
SPEAKERS	Michael	Giarrusso	Global Sports Editor	The Associated Press
SPONSORS	Monica	Gimlett	Manager, Strategy	NFL
SPONSORS	Lina	Giraldo	Senior Manager, Business Development	MLS
SPONSORS	Gaby	Gold	Account Coordinator	CSM LeadDog
PREF	Sara	Goldenberg	Director, Commerical Solutions	Nielsen Sports
MENTORS/MENTEES	Hannah	Gordon	Chief Administrative Officer and General Counsel	San Francisco 49ers
SPONSORS	Jon	Gottlieb	Manager, Business Development	NFL
PREF	Christy	Grady	EVP, Business Development	SportsDigita
SPONSORS	Jamie	Grant	Senior Manager, Player Services	NFLPA
SPONSORS	Suzanne	Grassel	Special Assistant to the President	MLS
<del>-</del>	<del>-</del>	<del>-</del> -		-

OTHER	Mary	Gray	Manager, Client Services	ANC
SPEAKER GUEST	Bari	Greenfield	VP, Strategy, Planning and Organization Operations	NYRR
SPONSORS	Sam	Greiner	Account Management	CSM LeadDog
HONOREE GUEST	Anne	Grotefeld	VP, Games, Event & IP Management, Olympics	NBC Sports Group
SPEAKER GUEST	Mandy	Gutmann	VP, Communications	BSE Global
OTHER	•	Haag	Founder & President	RISE DBI
SESSION ONLY	Jenny Tom	Hackett	rounder & Fresident	CBS
SESSION ONLY		Hallahan		CBS
	John		Conias VD Mayboting Colutions and Drand Mayboting	ESPN
OTHER CHEST	Sean	Hanrahan	Senior VP, Marketing Solutions and Brand Marketing	
SPEAKER GUEST	Dawn	Harris	Senior Director, Multicultural Development	NASCAR
SPONSOR	Kimberly	Hausmann	Destiles	MLB
OTHER	Michelle	Hayes	President	Hayes Hotel Consulting Services
VOLUNTEERS	Sara	Hayes		
SPONSORS	Stacy	Hibbard	Senior Manager, Media Engagement	Eastbay
OTHER	Kara	Hille	Corporate Communications Coordinator	Oklahoma City Thunder
SPONSORS	Rachel	Hoagland	Head, Gaming and eSports	NFL
OTHER	LJ	Holmgren	Deputy Academic Director	Columbia University
HONOREES	Jessica	Holtz	Co-Head of Basketball Marketing and Servicing	Creative Artists Agency
HONOREES	Lynn	Holzman	VP, women's basketball	NCAA
HONOREE GUEST	Matt	Hong	COO	Turner Sports
HONOREE GUEST	Shannon	Hooper	Director, Partnership Development	Hendrick Motorsports
SPONSOR	Sarah	Horvitz		MLB
HONOREES	Ashlee	Huffman	General Manager, Motorsports	CSM Sport & Entertainment
OTHER	Katie	Hurley	Consultant	Spencer Stuart
PAID	Kristin	Hurst	Manager, Partnership Marketing	MLS
OTHER	Katherine	Hussmann	Director, Strategy and Innovation	Hornets Sports and Entertainment
SPEAKER GUEST	Marc	Isenberg	Guest	
SPEAKERS	Terri	Jackson	Director, Operations	WNBPA
HONOREE GUEST	Zaileen	Janmohamed	Senior VP, Consulting and Services	GMR Marketing
MENTORS/MENTEES	Leah	Jenk	Collegiate Partnerships Specialist	USOC
SPEAKER GUEST	Kendra	Jennings	Coordinator	NFL
OTHER	Danielle	Johnson	Coo, Mogo Interactive	Learfield
HONOREES	Michelle	Johnson	Senior Vice President and Head of Referee Operations	National Basketball Association
HONOREES	Whitney	Johnson	Chief Experience Officer	Pilot Flying J
STAFF	, Dan	Kaplan	Staff Writer	Sports Business Journal
VOLUNTEERS	Justin	Kaplan		
HONOREES	Diane	Karle	CEO	Wine By Design
SPONSORS	Erika	Katz	Director, Marketing	NYRR
OTHER	Allison	Keller	Chief Administrative officer	PGA Tour
MENTORS/MENTEES		Kindt	Client Experience Specialist	Miami Hurricanes
SPONSORS - 3 EXTRA		Klatt	Senior Manager, Social Media Programs	NHL
SPONSORS	Brad	Klein	Senior Manager, Communications	WWE
PREF	Rick	Kloiber	Senior VP, Strategic Solutions	Intersport
SPONSORS	Jennifer	Knoeppel	Director, Communications	NASCAR
MENTORS/MENTEES	Kathryn	Kolb	Senior Analyst	Madison Square Garden
SPONSORS	Dana	Korr	Manager, Business Development	MLS
SPONSORS	Kayla	Krasnoo	Coordinator	NBA
3º ONSONS	Nayia	NI dolloo	Coordinator	NUA

OTHER	Kelly	Krauskopf	Senior VP	Pacers Sports & Entertainment
D&I	Seth	Krauss	Chief Legal Officer	IMG
PREF	Meredith	Krill	Director, Finance	MLS
LL PREF	Natasha	Labi	Regional Manager	SP+
SPONSORS	Christina	LaBrie	Director, Player Relations	MLS
STAFF	Lorianne	Lamonica	Conference Director & Audience Development Coordinator	Sports Business Journal
D&I	Peter	Land	Partner	Finsbury
SPEAKERS	Cathy	Lanier	Chief Security Officer	NFL
D&I	Richard	Lapchick	Chair	DeVos Sport Management
SPEAKERS	Micky	Lawler	President	WTA
HONOREES	Nona	Lee	SVP, chief legal officer	Arizona Diamondbacks
STAFF	Terry	Lefton	Editor-at-Large	Sports Business Journal   Daily
MEDIA	Joe	Lemire	Senior Writer	Sports business fournary buny
MEDIA	Diamond	Leung	Senior Editor	The Athletic New York
HONOREES	Sandra	Lopez	Vice President, Intel Sports	Intel Corp.
SPONSORS	Leah	MacNab	Senior Director, Marketing Partnerships	NBA Canada
SPONSORS	Rhiannon	Madden	VP, Consumer Products	NFL
STAFF	Abe	Madkour	Executive Editor	Sports Business Journal   Daily
HONOREES				PGA Tour
SPONSORS	Neera	Mahajan Shetty	Senior VP & Deputy General Counsel	NASCAR
SPEAKER GUEST	Megan	Malayter	Senior Director, Licensing and Consumer Products	NBA
	Kim	Mandara	Director, Global Partnership and Corporate Communications	MLS
SPONSORS	Christa	Mann	Manager, Communications	
SPEAKERS	Dan	Mannix	CEO, CSM North America	Founder, LeadDog Marketing Group
HONOREE GUEST	Andrea	Martinez	CTO	TCI North America
HONOREES	Yvette	Martinez-Rea	CEO	ESL North America
STAFF	Anna	Mason	Social & Digital Media Manager	Sports Business Journal
HONOREE GUEST	Katie	Matis	Senior Manager, Communications	CSM Sport & Entertainment
MENTORS/MENTEES	Molly	Mazzolini	Partner & Director, Brand Integration	Infinite Scale
SPONSORS	Conor	McCaskey	Manager, Sponsorship	NFL
OTHER	Christine	McDermott	Sports and Entertainment Partnerships	IBM
SPONSOR GUEST	Duncan	McIntyre	Managing Director	Meshh
OTHER	Noel	McKenzie		
HONOREE GUEST	Rosemarie	McKenzie		
SPEAKERS	Stephanie	McMahon	Chief Brand Officer	WWE
OTHER	Kyle	Medve	Associate Account Manager	GumGum Sports
SPONSORS	Michelle	Micone	Senior VP, Consumer Products	NFL
MENTORS/MENTEES	Emily	Miller	Digital Marketing Manager	New York Racing Association
LL PREF	Ethel	Miller	Director, Brand Activation	MGM Resorts
SPEAKERS	Paula	Miller	Senior VP & Chief Human Resources Officer	NASCAR and ISC
STAFF	Hunter	Millington	Northeast Advertising Manager	Sports Business Journal
HONOREES	Laila	Mintas	Deputy President	Sportradar
	O	Moore	Financial Analyst	NHL
OTHER	Jocelyn	Moore	Executive VP, Communications and Public Affairs	NFL
SPONSORS	Jody	Moore	Director, Brand Design	Eastbay
SESSION ONLY	Sheena	Morales	Global Partnership and Corporate Communications	Weinstein
SPONSORS	Julie	Morris	VP, Media Partnerships	NBA
HONOREES	Liz	Moulton	Member, sports business practice	Spencer Stuart

HONOREE GUEST	Tara	Mulcahy	VP, Global Marketing Partnerships	NBA
SPONSORS	Marisabal	Munoz	VP, Communications	MLS
OTHER	Tracy	Murdoch O'Such	Managing Partner	Diversified Search
MENTORS/MENTEES	•	Murray	Executive VP & CMO	Octagon
SPEAKER GUEST	JoAnn	Neale	Chief Administrative Officer	MLS
OTHER	Taylor	Nefouse	Associate Buyer	Pacers Sports & Entertainment
SPONSORS	Honorata	Nel	Director, Community Marketing	NYRR
STAFF	Sandi	Nelson	Event Coordinator	Sports Business Journal
STAFF	Ross	Nethery	Managing Editor	Sports Business Journal
SPEAKER GUEST	Jennifer	Neziol	VP, Corporate and Strategic Business Communications	NHL
SPONSORS	Alexandra	Nicola	AVP, Data Strategy	NBA
SPONSORS - 3 EXTRA	Alison	Nunez	Director, Intellectual Property	NHL
OTHER	Melissa	Odegaard	Director, Marketing	S2 Global
SPEAKERS	Chiney	Ogwumike	WNBPA Vice President (Connecticut Sun)/ESPN NBA Analyst	32 Globai
SPONSORS	Johanna	Olivas	Associate Director, Consumer Products Marketing	US Olympic and Paralympic Properties
D&I	Delise	O'Meally	Executive Director	Institue for Sport & Social Justice
SPONSOR	Ethan	Orlinsky	Executive Director	MLB
STAFF	John	Ourand	Staff Writer	Sports Business Journal
OTHER	Mary	Owen	Strategic Advisor	Rival
OTHER	•			Nashville Soccer Club
SESSION	Lindsey	Paola Parker	Senior Director, Club Administration	Nastiville soccer club
HONOREES	Jeffrey Joanne	Pasternack	Hoad Clohal Impacts Former VD	ServiceNow; Golden State Warriors
LL PREF		Paull	Head, Global Impact; Former VP VP	SP+
OTHER	Cristine	Peden	Corporate Communications Director	
	Ashley		·	Oklahoma City Thunder
MENTORS/MENTEES	Heidi	Pellerano	Executive VP, Brands	Wasserman NFL
MENTORS/MENTEES	Courtney	Perdiue	Manager, Sponsorship Management & Strategy	
SPEAKER	Bea	Perez	Senior VP & Chief Communications, Public Affairs, Sustainability and Marketing Assets Officer	The Coca-Cola Company
LL PREF	Jayna	Perez	Senior Facility Manager	SP+
PREF	Len	Perna	President & CEO	Turnkey Sports & Entertainment
OTHER	Sara	Pervil	Sports Business Affairs Executive	Creative Artists Agency
SPEAKER GUEST	Laura	Petrucelli	Senior Director, Brand	WWE
OTHER	Nina 	Pham	Business Development & Marketing Manager	Clio Awards
COMP	Jimmy	Pitaro	President, ESPN	Co-Chair, Disney Media Networks
HONOREES	Lara	Pitaro Wisch	Senior VP, Business and Legal Affairs & General Counsel	Major League Baseball
OTHER	Katie	Pluff	Manager, Partnersip Activation	Minnesota Vikings
SPEAKERS	Jon	Podany	Chief Commercial Officer	LPGA
SPONSORS	Caroline	Ponsi	Client Partnerships	CSM LeadDog
HONOREES	Hania	Poole	GM, B/R Live and SVP of NCAA Digital	Turner Sports
HONOREES	Jennifer	Pope	Vice President, Community Relations and Player Services	Los Angeles Kings
SPONSORS	Brian	Pressman	Senior Sales Director	WWE
MENTORS/MENTEES	Donna	Providenti	Partner, Business Strategy & Planning	CSM LeadDog
OTHER	Victoria	Purvis	MBA Candidate 2019	Cornell, Johnson School of Management
PREF	Heather	Raburn	Assistant Director, Partnership Marketing	MilB
SPEAKER GUEST	Kelli	Raftery		CBS
OTHER	Jordon	Ramsey	Partnership Activation Coordinator	Minnesota Vikings
OTHER	Leticia	Rangel	Event Management and Media Production Specialist	Intel
OTHER	Kirk	Reynolds	Business Development Manager	Intel

OTHER	Kristen	Ridener	Senior Account Manager, Partnership Activation	Charlotte Hornets
VOLUNTEERS	Camilo	Rios		
SPONSOR GUEST	Adrianne	Rochetti	Director, Strategic Marketing and Partnerships	CSM LeadDog
SPONSORS	Tracie	Rodburg	VP, Sponsorship	NFL
SPEAKER GUEST	Sue	Rodin	President	Stars & Strategies
SPEAKERS	Ann	Rodriguez	COO	WNBA
SPONSORS	Katie	Rosenberg	Manager, Integrated Marketing	Eastbay
SPONSOR GUEST	Amy	Rosko	National Director, Development	Up2Us Sports
OTHER	Scott	Rosner	Academic Director	Columbia University
SPEAKERS	Jo Ann	Ross	President & Chief Advertising Revenue Officer	CBS Corporation
HONOREES	Marianne	Rotole	Senior Vice President	Octagon
SPEAKER GUEST	Tracy	Royal	VP, Communications and Events	Foot Locker Inc.
OTHER	Stephanie	Rudnick	SVP, Global Communications	MKTG
LL PREF	Daniel	Rush	VP, Global Sports and Events Sales	MGM Resorts International
SPEAKERS	Dani	Rylan	Founder & Commissioner	NWHL
OTHER	Alyssa	Sadler	Senior Manager, Global Partnerships	NBA
HONOREE GUEST	Heidi	Sandreuter	Consultant	Spencer Stuart
OTHER	Shayna	Sangster	Associate Director, Marketing Integration	Pacers Sports & Entertainment
HONOREE GUEST	Sean	Sansiveri	VP	NFLPA .
OTHER	Greg	Santore	Head, US Sports Practice	Odgers Berndtson
OTHER	Kirsten	Savage	Supervisor, Client Services	ANC
SPONSORS	Susan	Schandel	Senior VP & CFO	NASCAR
COMP	Michael	Schenker	VP, Business Development	The Montag Group
SPONSORS	Sarah	Schiefelbein	Manager, Brand Partnerships and Activations	Eastbay
OTHER	Krista	Schmidt	Director, Strategic Partnerships	New York Road Runners
PAID	Bob	Schrumpf	Director, Properties	USA Today Sports
OTHER	Kelly	Schultz	Senior Director, Communications	Ladies Professional Golf Association (LPGA)
SPONSORS	, Tara Gutkowski	Schwartz	Vice President	NBA
SPONSORS	Gina	Scott	VP, Partner Services	NFLPA
MEDIA	Michael	Scotto	Staff Writer	The Athletic
OTHER	Roy	Seinfeld	Executive VP, National Sales	Learfield
STAFF	, Natalie	Sharp	Conference Sales Director	Sports Business Journal
HONOREES	Morgan	Shaw Parker	VP, AMBSE Brand Strategy	AMB Sports & Entertainment
SPEAKERS	John	Shumate	Vice President, Marketing	Eastbay
SPEAKERS	Claude	Silver	Chief Heart Officer	, VaynerMedia
PAID	Trina	Singian	Director, Media and Public Relations	NYRR
STAFF	Lucas	Smith	Reporter	Sports Business Daily
OTHER	Maureen	Smith	Cheif Operating Officer	Minnesota United FC
STAFF	Michael	Smith	Reporter	Sports Business Journal
SPONSORS	Teri Patterson	Smith	Deputy COO & Special Counsel	NFLPA
SPEAKERS	Debbie	Spander	Senior VP, Broadcasting and Coaching	Wasserman
HONOREE GUEST	Camille	Speca	Chief Creative Officer	Sports & The Arts
HONOREES	Tracie	Speca-Ventura	Founder	Sports & The Arts
SPEAKERS	Shira	Springer	Sports and Society Reporter	WBUR and NPR
HONOREE GUEST	Jeff	Steinberg	, , , , , , , , , , , , , , , , , , ,	
SESSION ONLY	Aaron	Stewart	Internal Communications and Fan Engagement Creator	NBA
SPEAKERS	Carol	Stiff	VP, Programming & Acquisitions	ESPN
-	-		, 0 0 11 141 1 1 1	-

HONOREE GUEST	Lisa	Stokes	Director, Booking and Talent Productions	ESPN
MENTORS/MENTEES	Carly	Strauss	Associate	NBA
D&I	Oris	Stuart	SVP, Chief Diversity & Inclusion Officer	NBA
SPONSORS	Brielle	Sullivan	Account Management	CSM LeadDog
STAFF	Jim	Sullivan	Managing Director, Conference & Events	Sports Business Journal
OTHER	Lauren	Sullivan	Associate VP, Global Partnerships	NBA
HONOREE GUEST	Farrell	Sweeney	Partner & Manager, Global Sponsorship	ESL
OTHER	Lowell	Taub	Global Head, Sports Endorsements	Creative Artists Agency
SPONSORS	Vanessa	Taveras	VP, Properties	CSM Sport & Entertainment
COMP	Caroline	Taylor	Assistant Negotiator, Account Executive	Optimum Sports
OTHER	Keisha	Taylor	Senior VP, Integrated Marketing	Learfield
STAFF	lan	Thomas	Staff Writer	Sports Business Journal
COMP	Tina	Thornton	Chief of Staff	ESPN
PREF	Lauren	Tietjen	VP, Global Communications	Octagon
LL PREF	Jenni	Titterington	Sales Manager	MGM Detroit
SPONSOR	Kathleen	Torres		MLB
HONOREE GUEST	James	Toussaint		
HONOREES	Sara	Toussaint	VP, Sponsorships	Wells Fargo
SPEAKER GUEST	Matthew	Townsend	Founder & CEO	Townsend Fitness Systems
HONOREE GUEST	Kristin	Trimble	VP, Operations	Wine by Design
SESSION ONLY	Chris	Tropeano	Senior Director, Business Communications	NASCAR
SPEAKERS	Ronnie	Tucker	Senior VP, Marketing and Digital	NYRR
STAFF	Julie	Tuttle	National Advertising & Sponsorship Director	Sports Business Journal
SPONSORS	Lindsay	Ullman	Senior Director	NBA
SPONSORS	Shannon	Vafiadou	Manager, Domestic Operations	MLS
MENTORS/MENTEES	Maggie	Valerio	Account Manager, Corporate Partnerships	Charlotte Hornets
OTHER	Cailen	Wachob	Senior Director of Sales & Retenion	Experience
SPONSORS	Rebecca	Wald	Director, Strategic Development	NASCAR
PAID	Clay	Walker	Executive Director	National Fitness Foundation
STAFF	Kara	Walsh	Northeast Advertising Manager	Sports Business Journal
HONOREES	Cyndie	Wang	Head of Global Sponsorships & Alliances	Hewlett Packard Enterrprise Company
SPEAKERS	Kevin	Warren	C00	Minnesota Vikings
SPEAKERS	Ray	Warren	President	Telemundo Deportes
OTHER	Renee	Washington	COO	USATF
HONOREE GUEST	Lara Toscani	Weems	Senior Director, Communications	Harris Blitzer Sports & Entertainment
PAID	Alma	Weinstein		
HONOREE GUEST	Stanley	Weinstein		
COMP	Janelle	Wells	Professor - Vinik Sport & Entertainment Management Program	USF
OTHER	Amy	Wender	Founder & Executive Director	Wender Weis Foundation for Children
OTHER	Bret	Werner	President	MWWPR
PREF AD	Nicole Jeter	West	CMO	Legends
SPONSORS	Tammy	West-Bennet	Senior Director, Recruitment	MLS
SPONSORS	Terése	Whitehead	Senior Manager, Sponsorship and Operations, Player Services	NFLPA
HONOREES	Nichol	Whiteman	Executive Director	Los Angeles Dodgers Foundation
MEDIA	Stephen	Whiteside	Reports Editor	WARC
HONOREE GUEST	Katie	Wiberg	VP, Partnerships, Sportradar	
MENTORS/MENTEES	Halle	Wilf	JRP	NFL

OTHER	Katie	Willett	Associate Commissioner, Compliance & Governance	Big East Conference
OTHER	Charece	Williams	Senior Marketing Manager	PepsiCo
OTHER	Hanna	Wilson	Conference Services Assistant	Big East Conference
HONOREE GUEST	Andrew	Wisch		
SPONSOR GUEST	Mary	Wittenberg	Former, CEO, New York Road Runners and Former Global CEO, Virgin Sport	
SPEAKERS	Tracy	Wolfson	Lead Reporter, NFL ON CBS, NCAA Basketball and Studio Host	CBS Sports
OTHER	Justin	Wood	Principal/Practice Director	<b>Dimensional Innovations</b>
SPONSORS	Taylor	Wroblewski	Cleated Marketing Manager	Eastbay
OTHER	Jeff	Yocom	President	Marquee Search
OTHER	Lori	York	TV Agent	Creative Artists Agency
SPEAKERS	Brett	Yormark	CEO	BSE Global
OTHER	Wanda	Young	Senior VP, Marketing and Consumer Engagement	ESPN
OTHER	Audrey	Younkin	Product Manager-Digital & OTT Products	Intel
COMP	Mary	Zambri		Good Sport
SPONSORS - 3 EXTRA	Daniel	Zeldovich	Senior Director, Digital Analytics	NHL
COMP	Faith	Zimmel		Good Sport
LL PREF	Bracken	Zimmerman	VP, Sales	Intersport
SPONSORS	Sara	Zuckert	Director, Domestic Programming and Content Strategy	NBA