



VOLUNTEERS	Yazmin	Abdullah		
D&I	Val	Ackerman	Commissioner	Big East Conference
OTHER	Tonya	Adkism	CEO/Agent	Hangtime Sports
OTHER	Ashley	Ainbinder	Manager Premium Sales	NFL on Location Experiences
HONOREE GUEST	Katrice	Albert	Executive VP, Inclusion and Human Resources	NCAA
VOLUNTEERS	Leischa	Almanzar		
SPONSORS	Cally	Altholtz	Manager, Strategic Marketing and Partnerships	CSM LeadDog
SPONSORS	Matthew	Altman	Senior VP, Communications	WWE
COMP	Any	Alvarez		Good Sport
OTHER	Ellie	Amaguana	HR, Business Partnre - Atlanta Falcons	AMB Sports & Entertainment
SPEAKER GUEST	Mackenzie	Anderson	Senior Communications Manager	The Coca-Cola Company
SPONSORS	Brenda	Andress	President & Founder	ShelS
MENTORS/MENTEES	Macarena	Aquirre Estalella	Founder	MAEducation/MAEsport
MENTORS/MENTEES	Amanda	Archer	Director, Global Marketing, Sports	Nielsen Sports
HONOREES	Portia	Archer	Vice President, Direct-To-Consumer Services	NBC Sports Group
MENTORS/MENTEES	Karen	Ashnault	Senior VP, Account Management	CSM LeadDog
OTHER	Karen	Atkeson	Director, Player Relations	Pacers Sports & Entertainment
SPONSORS	Avery	Attinson	Senior Account Manager	CSM LeadDog
SPONSORS	Karen	Austin	Assistant VP, Licensing	NFLPA
HONOREE GUEST	Robert	Bardin	Senior Director, Corporate Partnerships	San Jose Earthquakes
OTHER	Barbara	Barry	Manager, Service Solutions	ANC
SPEAKERS	Michael	Bass	Executive VP & Chief Communications Officer	NBA
OTHER	Pam	Batalis	VP, Sponsorships	Wells Fargo
HONOREE GUEST	Monique	Beau	Executive Assistant	MLS/SUM
HONOREES	Kathy	Beauregard	Director of Athletics	Western Michigan University
HONOREE GUEST	Rick	Beauregard		
MENTORS/MENTEES	Jody	Bennett	Founder & CEO	Bennett Advisors
STAFF	Megi	Beqiraj	Advertising Coordinator	Sports Business Journal
OTHER	Michelle	Berg	Executive VP	MKTG
SPONSORS - 3 EXTRA	Jessica	Berman	VP, Community Development Culture and Growth	NHL
SPONSORS - 3 EXTRA	Ross	Bernard	Development	NHL
OTHER	Katie	Bernhjelm	Senior Manager Partnership Activation	Minnesota Vikings
SPEAKER GUEST	Andrew	Blauner	Literary Agent	Blauner Books
SESSION ONLY	John	Bogusz		CBS
OTHER	Emily	Bohmbach	Senior Manager, Partnership Activation	Minnesota Vikings
SPEAKER GUEST	Ruthie	Bolton	Olympic Gold Medalist	
HONOREE GUEST	Mike	Boykin		Bespoke Sports Marketing

HONOREE GUEST	Mike	Boykin		Bespoke Sports Marketing
OTHER	Colleen	Brace	Senior VP, Service Solutions	ANC
COMP	Paul	Bremer		Good Sport
LL PREF	Damaris	Brito	Senior Manager	SP+
SPEAKERS	Bess	Brodsky	Career Specialist, Sports Management	Columbia University
SPEAKER GUEST	Elizabeth	Brooks	CMO	BSE Global
MENTORS/MENTEES	Elizabeth DiLullo	Brown	VP, Marketing & Communications	Little League International
SPEAKERS	Heidi	Browning	CMO & Executive VP	NHL
STAFF	Allison	Brush	Conference Sales Director	Sports Business Journal
HONOREES	Carrie	Brzezinski-Hsu	Vice President, Marketing and Head of ESPN CreativeWorks	ESPN
PAID	LaRhonda	Burley	Director, Partnerships and Marketing	National Fitness Foundation
PREF	Diana	Busino	Managing Director	Turnkey Search
SPONSORS	Tim	Cahill	Business Development	CSM LeadDog
OTHER	Christina	Callahan	Partnership Marketing	WWE
OTHER	Cassandra	Calleja	Client Services Manager	Venue Next
SPONSORS	Brianna	Campbell	Marketing Manager, Running and Training	Eastbay
SPONSORS	Michael	Capiraso	President & CEO	NYRR
MENTORS/MENTEES	Katie	Carew	Sales Manager	GumGum Sports
OTHER	Jennifer	Carper	Partner & Cheif Client Officer	Engine Shop
MENTORS/MENTEES	Michele	Carr	VP, Team Marketing and Business Operations	NBA
SPEAKERS	Kathy	Carter	Guest Moderator	
LL PREF	Dalia	Chaghouri	Convention Sales Manager	ARIA
MENTORS/MENTEES	Jackie	Chang	Director, Direct-to-Consumer Services	NBC Sports Group
SPEAKER GUEST	Kathryn	Chappetto	VP, Partnerships	WTA
MENTORS/MENTEES	Kimberly	Chinn	Coach & Program Manager - NYC	Up2Us Sports
OTHER	Laura	Chittick	Executive Director	J.P. Morgan
COMP	Dockery	Clark	Managing Partner	DCC Strategy
OTHER	Sonya	Clutinger	Senior Director, Basketball Operations	Pacers Sports & Entertainment
STAFF	Burt	Cobe	Northeast Advertising Manager	Sports Business Journal
MENTORS/MENTEES	Susan	Cohig	Senior VP, Business Affairs & Integrated Marketing	NHL
HONOREES	Alba	Colon	Head of team competition systems	Hendrick Motorsports
MENTORS/MENTEES	Alexandra	Conte	Manager, Corporate Partnerships	New York Mets
OTHER	Kanika	Corley	Partner	Akerman LLP
SPEAKERS	Don	Cornwell	Partner	PJT Partners
SPEAKER GUEST	Dan	Courtemanche	Executive VP, Communications	MLS
VOLUNTEERS	Larissa	Coyne		
HONOREES	Jen	Cramer	Vice President, Partnership Marketing	Major League Soccer
OTHER	Ann	Crandall	CMO	Big East Conference
PREF	Allie	Crone	Recruiter	Turnkey Search
OTHER	Sandy	Cross	Senior Director, Diversity & Inclusion	PGA of America
SPONSORS	Allissa	Cummings	Coordinator, NFL Players Inc.	NFLPA
OTHER	Sarah	Cummins	Head, Business Development & Strategic Partnerships	NYRR
HONOREE GUEST	Kate	Curran	Founder & CEO	School of the World
HONOREES	Mary Ellen	Curran	Senior Vice President, Community Relations	WWE
OTHER	Ashley	Cushman	BottomLine Manager	ESPN
COMP	Mike	Daly		Good Sport
SPONSORS	Alexis	De Groot	Project Management	CSM LeadDog

SPONSORS	Ed	DeRisi	Director, Sponsorship	NFL
LL PREF	Krista	Deuel	Convention Sales Manager	Bellagio
OTHER	Jody	Diaz	Senior VP & Chief Peopl Officer	Learfield
D&I	Mandisa	Diggs	U.S. VP/Inclusive Diversity	Octagon
SPONSORS	Nancy	Dobratz	Senior Director, Marketing Integrations	NASCAR
SPONSORS	Bethany	Donaphin	Head, WNBA League Operations	WNBA
SPONSOR GUEST	Caiti	Donovan	Executive Director	ShelS
PAID	Danielle	Dostel	Senior Manager, Partnership Marketing Operations	MLS
SPEAKER GUEST	Tanya	Dreesen	VP, Partnership Activation and Special Projects	Minnesota Vikings
SPONSORS	Molly	Dreska	Senior Manager, Communications	MLS
HONOREES	Kathy	Duva	CEO	Main Events
HONOREE GUEST	Nicole	Duva	COO	Main Events
OTHER	Lauren	Dwyer	Director, Digital Sport	Sportradar US
MENTORS/MENTEES	Giordanna	Easley	Freelancer	Public Relations
SPONSORS - 3 EXTRA	Allison	Eddy	Director, Business Development, Clubs	NHL
SPONSORS	Haley	Eklund	Manager, Partnership Marketing	MLS
MEDIA	Lois	Elfman	Writer/Editor	Women In Higher Education
OTHER	Tracy	Ellis-Ward	Associate Commissioner, Women's Basketball	Big East Conference
MEDIA	Marcelle	English	Web Platform- Executive Producer	Jersey Girl Sports
SPEAKERS	Mike	Enright	Deputy Spokesperson and Editorial Associate-Communications	University of Connecticut
OTHER	Roysi	Erbes	President	James & Co.
SPONSORS	Zeina	Farhat	Strategic Communications Coordinator	CSM LeadDog
SPONSOR GUEST	Joe	Favorito	Professor	Columbia University Sports Management
HONOREE GUEST	Lara	Fawaz	Communications Assistant	AMB Group
PAID	Ashley	Feagan	Basketball Agent	Creative Artists Agency
OTHER	Hank	Fetic	Director	MAESTRO Sports
SPONSORS	Stefanie	Fiondella	VP, Marketing and Communications	WWE
STAFF	Eric	Fisher	Staff Writer	Sports Business Journal
OTHER	Kali	Franklin	Director, HR Operations	AMB Sports & Entertainment
LL PREF	Yekesha	Frederick	Regional Training Manager	SP+
PREF	Aimee	Freedland	Sr. Director	Nielsen Sports
OTHER	Jess	Frieder	Associate Account Manager	GumGum Sports
OTHER	Lloyd	Frischer	Basketball Marketing Agent	Creative Artists Agency
SPEAKERS	Don	Garber	Commissioner	MLS
OTHER	Tori	Gardner	Partnership Marketing	WWE
OTHER	Dan	Gavitt	Senior VP, Basketball	NCAA
SPEAKER GUEST	Amanda	Ghysel	Content Manager	NWHL
SPEAKERS	Michael	Giarrusso	Global Sports Editor	The Associated Press
SPONSORS	Monica	Gimlett	Manager, Strategy	NFL
SPONSORS	Lina	Giraldo	Senior Manager, Business Development	MLS
SPONSORS	Gaby	Gold	Account Coordinator	CSM LeadDog
PREF	Sara	Goldenberg	Director, Commerical Solutions	Nielsen Sports
MENTORS/MENTEES	Hannah	Gordon	Chief Administrative Officer and General Counsel	San Francisco 49ers
SPONSORS	Jon	Gottlieb	Manager, Business Development	NFL
PREF	Christy	Grady	EVP, Business Development	SportsDigita
SPONSORS	Jamie	Grant	Senior Manager, Player Services	NFLPA
SPONSORS	Suzanne	Grassel	Special Assistant to the President	MLS

OTHER	Mary	Gray	Manager, Client Services	ANC
SPEAKER GUEST	Bari	Greenfield	VP, Strategy, Planning and Organization Operations	NYRR
SPONSORS	Sam	Greiner	Account Management	CSM LeadDog
HONOREE GUEST	Anne	Grotefeld	VP, Games, Event & IP Management, Olympics	NBC Sports Group
SPEAKER GUEST	Mandy	Gutmann	VP, Communications	BSE Global
OTHER	Jenny	Haag	Founder & President	RISE DBI
SESSION ONLY	Tom	Hackett		CBS
SESSION ONLY	John	Hallahan		CBS
OTHER	Sean	Hanrahan	Senior VP, Marketing Solutions and Brand Marketing	ESPN
SPEAKER GUEST	Dawn	Harris	Senior Director, Multicultural Development	NASCAR
SPONSOR	Kimberly	Hausmann		MLB
OTHER	Michelle	Hayes	President	Hayes Hotel Consulting Services
VOLUNTEERS	Sara	Hayes		
SPONSORS	Stacy	Hibbard	Senior Manager, Media Engagement	Eastbay
OTHER	Kara	Hille	Corporate Communications Coordinator	Oklahoma City Thunder
SPONSORS	Rachel	Hoagland	Head, Gaming and eSports	NFL
OTHER	LJ	Holmgren	Deputy Academic Director	Columbia University
HONOREES	Jessica	Holtz	Co-Head of Basketball Marketing and Servicing	Creative Artists Agency
HONOREES	Lynn	Holzman	VP, women's basketball	NCAA
HONOREE GUEST	Matt	Hong	COO	Turner Sports
HONOREE GUEST	Shannon	Hooper	Director, Partnership Development	Hendrick Motorsports
SPONSOR	Sarah	Horvitz		MLB
HONOREES	Ashlee	Huffman	General Manager, Motorsports	CSM Sport & Entertainment
OTHER	Katie	Hurley	Consultant	Spencer Stuart
PAID	Kristin	Hurst	Manager, Partnership Marketing	MLS
OTHER	Katherine	Hussmann	Director, Strategy and Innovation	Hornets Sports and Entertainment
SPEAKER GUEST	Marc	Isenberg	Guest	
SPEAKERS	Terri	Jackson	Director, Operations	WNBPA
HONOREE GUEST	Zaileen	Janmohamed	Senior VP, Consulting and Services	GMR Marketing
MENTORS/MENTEES	Leah	Jenk	Collegiate Partnerships Specialist	USOC
SPEAKER GUEST	Kendra	Jennings	Coordinator	NFL
OTHER	Danielle	Johnson	Coo, Mogo Interactive	Learfield
HONOREES	Michelle	Johnson	Senior Vice President and Head of Referee Operations	National Basketball Association
HONOREES	Whitney	Johnson	Chief Experience Officer	Pilot Flying J
STAFF	Dan	Kaplan	Staff Writer	Sports Business Journal
VOLUNTEERS	Justin	Kaplan		
HONOREES	Diane	Karle	CEO	Wine By Design
SPONSORS	Erika	Katz	Director, Marketing	NYRR
OTHER	Allison	Keller	Chief Administrative officer	PGA Tour
MENTORS/MENTEES	Christine	Kindt	Client Experience Specialist	Miami Hurricanes
SPONSORS - 3 EXTRA	David	Klatt	Senior Manager, Social Media Programs	NHL
SPONSORS	Brad	Klein	Senior Manager, Communications	WWE
PREF	Rick	Kloiber	Senior VP, Strategic Solutions	Intersport
SPONSORS	Jennifer	Knoeppel	Director, Communications	NASCAR
MENTORS/MENTEES	Kathryn	Kolb	Senior Analyst	Madison Square Garden
SPONSORS	Dana	Korr	Manager, Business Development	MLS
SPONSORS	Kayla	Krasnoo	Coordinator	NBA

OTHER	Kelly	Krauskopf	Senior VP	Pacers Sports & Entertainment
D&I	Seth	Krauss	Chief Legal Officer	IMG
PREF	Meredith	Krill	Director, Finance	MLS
LL PREF	Natasha	Labi	Regional Manager	SP+
SPONSORS	Christina	LaBrie	Director, Player Relations	MLS
STAFF	Lorianne	Lamonica	Conference Director & Audience Development Coordinator	Sports Business Journal
D&I	Peter	Land	Partner	Finsbury
SPEAKERS	Cathy	Lanier	Chief Security Officer	NFL
D&I	Richard	Lapchick	Chair	DeVos Sport Management
SPEAKERS	Micky	Lawler	President	WTA
HONOREES	Nona	Lee	SVP, chief legal officer	Arizona Diamondbacks
STAFF	Terry	Lefton	Editor-at-Large	Sports Business Journal Daily
MEDIA	Joe	Lemire	Senior Writer	SporTechie
MEDIA	Diamond	Leung	Senior Editor	The Athletic New York
HONOREES	Sandra	Lopez	Vice President, Intel Sports	Intel Corp.
SPONSORS	Leah	MacNab	Senior Director, Marketing Partnerships	NBA Canada
SPONSORS	Rhiannon	Madden	VP, Consumer Products	NFL
STAFF	Abe	Madkour	Executive Editor	Sports Business Journal Daily
HONOREES	Neera	Mahajan Shetty	Senior VP & Deputy General Counsel	PGA Tour
SPONSORS	Megan	Malayter	Senior Director, Licensing and Consumer Products	NASCAR
SPEAKER GUEST	Kim	Mandara	Director, Global Partnership and Corporate Communications	NBA
SPONSORS	Christa	Mann	Manager, Communications	MLS
SPEAKERS	Dan	Mannix	CEO, CSM North America	Founder, LeadDog Marketing Group
HONOREE GUEST	Andrea	Martinez		
HONOREES	Yvette	Martinez-Rea	CEO	ESL North America
STAFF	Anna	Mason	Social & Digital Media Manager	Sports Business Journal
HONOREE GUEST	Katie	Matis	Senior Manager, Communications	CSM Sport & Entertainment
MENTORS/MENTEES	Molly	Mazzolini	Partner & Director, Brand Integration	Infinite Scale
SPONSORS	Conor	McCaskey	Manager, Sponsorship	NFL
OTHER	Christine	McDermott	Sports and Entertainment Partnerships	IBM
SPONSOR GUEST	Duncan	McIntyre	Managing Director	Meshh
OTHER	Noel	McKenzie		
HONOREE GUEST	Rosemarie	McKenzie		
SPEAKERS	Stephanie	McMahon	Chief Brand Officer	WWE
OTHER	Kyle	Medve	Associate Account Manager	GumGum Sports
SPONSORS	Michelle	Micone	Senior VP, Consumer Products	NFL
MENTORS/MENTEES	Emily	Miller	Digital Marketing Manager	New York Racing Association
LL PREF	Ethel	Miller	Director, Brand Activation	MGM Resorts
SPEAKERS	Paula	Miller	Senior VP & Chief Human Resources Officer	NASCAR and ISC
STAFF	Hunter	Millington	Northeast Advertising Manager	Sports Business Journal
HONOREES	Laila	Mintas	Deputy President	Sportradar
SPONSORS - 3 EXTRA	Douglas	Moore	Financial Analyst	NHL
OTHER	Jocelyn	Moore	Executive VP, Communications and Public Affairs	NFL
SPONSORS	Jody	Moore	Director, Brand Design	Eastbay
SESSION ONLY	Sheena	Morales	Global Partnership and Corporate Communications	Weinstein
SPONSORS	Julie	Morris	VP, Media Partnerships	NBA
HONOREES	Liz	Moulton	Member, sports business practice	Spencer Stuart

HONOREE GUEST	Tara	Mulcahy	VP, Global Marketing Partnerships	NBA
SPONSORS	Marisabal	Munoz	VP, Communications	MLS
OTHER	Tracy	Murdoch O'Such	Managing Partner	Diversified Search
MENTORS/MENTEES	Lisa	Murray	Executive VP & CMO	Octagon
SPEAKER GUEST	JoAnn	Neale	Chief Administrative Officer	MLS
OTHER	Taylor	Nefouse	Associate Buyer	Pacers Sports & Entertainment
SPONSORS	Honorata	Nel	Director, Community Marketing	NYRR
STAFF	Sandi	Nelson	Event Coordinator	Sports Business Journal
STAFF	Ross	Nethery	Managing Editor	Sports Business Journal
SPEAKER GUEST	Jennifer	Neziol	VP, Corporate and Strategic Business Communications	NHL
SPONSORS	Alexandra	Nicola	AVP, Data Strategy	NBA
SPONSORS - 3 EXTRA	Alison	Nunez	Director, Intellectual Property	NHL
OTHER	Melissa	Odegaard	Director, Marketing	S2 Global
SPEAKERS	Chiney	Ogwumike	WNBA Vice President (Connecticut Sun)/ESPN NBA Analyst	
SPONSORS	Johanna	Olivas	Associate Director, Consumer Products Marketing	US Olympic and Paralympic Properties
D&I	Delise	O'Meally	Executive Director	Institute for Sport & Social Justice
SPONSOR	Ethan	Orlinsky		MLB
STAFF	John	Ourand	Staff Writer	Sports Business Journal
OTHER	Mary	Owen	Strategic Advisor	Rival
OTHER	Lindsey	Paola	Senior Director, Club Administration	Nashville Soccer Club
SESSION	Jeffrey	Parker		
HONOREES	Joanne	Pasternack	Head, Global Impact; Former VP	ServiceNow; Golden State Warriors
LL PREF	Cristine	Paull	VP	SP+
OTHER	Ashley	Peden	Corporate Communications Director	Oklahoma City Thunder
MENTORS/MENTEES	Heidi	Pellerano	Executive VP, Brands	Wasserman
MENTORS/MENTEES	Courtney	Perdiue	Manager, Sponsorship Management & Strategy	NFL
SPEAKER	Bea	Perez	Senior VP & Chief Communications, Public Affairs, Sustainability and Marketing Assets Officer	The Coca-Cola Company
LL PREF	Jayna	Perez	Senior Facility Manager	SP+
PREF	Len	Perna	President & CEO	Turnkey Sports & Entertainment
OTHER	Sara	Pervil	Sports Business Affairs Executive	Creative Artists Agency
SPEAKER GUEST	Laura	Petrucelli	Senior Director, Brand	WWE
OTHER	Nina	Pham	Business Development & Marketing Manager	Clio Awards
COMP	Jimmy	Pitaro	President, ESPN	Co-Chair, Disney Media Networks
HONOREES	Lara	Pitaro Wisch	Senior VP, Business and Legal Affairs & General Counsel	Major League Baseball
OTHER	Katie	Pluff	Manager, Partnersip Activation	Minnesota Vikings
SPEAKERS	Jon	Podany	Chief Commercial Officer	LPGA
SPONSORS	Caroline	Ponsi	Client Partnerships	CSM LeadDog
HONOREES	Hania	Poole	GM, B/R Live and SVP of NCAA Digital	Turner Sports
HONOREES	Jennifer	Pope	Vice President, Community Relations and Player Services	Los Angeles Kings
SPONSORS	Brian	Pressman	Senior Sales Director	WWE
MENTORS/MENTEES	Donna	Providenti	Partner, Business Strategy & Planning	CSM LeadDog
OTHER	Victoria	Purvis	MBA Candidate 2019	Cornell, Johnson School of Management
PREF	Heather	Raburn	Assistant Director, Partnership Marketing	MLB
SPEAKER GUEST	Kelli	Raftery		CBS
OTHER	Jordon	Ramsey	Partnership Activation Coordinator	Minnesota Vikings
OTHER	Leticia	Rangel	Event Management and Media Production Specialist	Intel
OTHER	Kirk	Reynolds	Business Development Manager	Intel

OTHER	Kristen	Ridener	Senior Account Manager, Partnership Activation	Charlotte Hornets
VOLUNTEERS	Camilo	Rios		
SPONSOR GUEST	Adrianne	Rochetti	Director, Strategic Marketing and Partnerships	CSM LeadDog
SPONSORS	Tracie	Rodburg	VP, Sponsorship	NFL
SPEAKER GUEST	Sue	Rodin	President	Stars & Strategies
SPEAKERS	Ann	Rodriguez	COO	WNBA
SPONSORS	Katie	Rosenberg	Manager, Integrated Marketing	Eastbay
SPONSOR GUEST	Amy	Rosko	National Director, Development	Up2Us Sports
OTHER	Scott	Rosner	Academic Director	Columbia University
SPEAKERS	Jo Ann	Ross	President & Chief Advertising Revenue Officer	CBS Corporation
HONOREES	Marianne	Rotole	Senior Vice President	Octagon
SPEAKER GUEST	Tracy	Royal	VP, Communications and Events	Foot Locker Inc.
OTHER	Stephanie	Rudnick	SVP, Global Communications	MKTG
LL PREF	Daniel	Rush	VP, Global Sports and Events Sales	MGM Resorts International
SPEAKERS	Dani	Rylan	Founder & Commissioner	NWHL
OTHER	Alyssa	Sadler	Senior Manager, Global Partnerships	NBA
HONOREE GUEST	Heidi	Sandreuter	Consultant	Spencer Stuart
OTHER	Shayna	Sangster	Associate Director, Marketing Integration	Pacers Sports & Entertainment
HONOREE GUEST	Sean	Sansiveri	VP	NFLPA
OTHER	Greg	Santore	Head, US Sports Practice	Odgers Berndtson
OTHER	Kirsten	Savage	Supervisor, Client Services	ANC
SPONSORS	Susan	Schandel	Senior VP & CFO	NASCAR
COMP	Michael	Schenker	VP, Business Development	The Montag Group
SPONSORS	Sarah	Schiefelbein	Manager, Brand Partnerships and Activations	Eastbay
OTHER	Krista	Schmidt	Director, Strategic Partnerships	New York Road Runners
PAID	Bob	Schrumpf	Director, Properties	USA Today Sports
OTHER	Kelly	Schultz	Senior Director, Communications	Ladies Professional Golf Association (LPGA)
SPONSORS	Tara Gutkowski	Schwartz	Vice President	NBA
SPONSORS	Gina	Scott	VP, Partner Services	NFLPA
MEDIA	Michael	Scotto	Staff Writer	The Athletic
OTHER	Roy	Seinfeld	Executive VP, National Sales	Learfield
STAFF	Natalie	Sharp	Conference Sales Director	Sports Business Journal
HONOREES	Morgan	Shaw Parker	VP, AMBSE Brand Strategy	AMB Sports & Entertainment
SPEAKERS	John	Shumate	Vice President, Marketing	Eastbay
SPEAKERS	Claude	Silver	Chief Heart Officer	VaynerMedia
PAID	Trina	Singian	Director, Media and Public Relations	NYRR
STAFF	Lucas	Smith	Reporter	Sports Business Daily
OTHER	Maureen	Smith	Chief Operating Officer	Minnesota United FC
STAFF	Michael	Smith	Reporter	Sports Business Journal
SPONSORS	Teri Patterson	Smith	Deputy COO & Special Counsel	NFLPA
SPEAKERS	Debbie	Spander	Senior VP, Broadcasting and Coaching	Wasserman
HONOREE GUEST	Camille	Specia	Chief Creative Officer	Sports & The Arts
HONOREES	Tracie	Specia-Ventura	Founder	Sports & The Arts
SPEAKERS	Shira	Springer	Sports and Society Reporter	WBUR and NPR
HONOREE GUEST	Jeff	Steinberg		
SESSION ONLY	Aaron	Stewart	Internal Communications and Fan Engagement Creator	NBA
SPEAKERS	Carol	Stiff	VP, Programming & Acquisitions	ESPN

HONOREE GUEST	Lisa	Stokes	Director, Booking and Talent Productions	ESPN
MENTORS/MENTEES	Carly	Strauss	Associate	NBA
D&I	Oris	Stuart	SVP, Chief Diversity & Inclusion Officer	NBA
SPONSORS	Brielle	Sullivan	Account Management	CSM LeadDog
STAFF	Jim	Sullivan	Managing Director, Conference & Events	Sports Business Journal
OTHER	Lauren	Sullivan	Associate VP, Global Partnerships	NBA
HONOREE GUEST	Farrell	Sweeney	Partner & Manager, Global Sponsorship	ESL
OTHER	Lowell	Taub	Global Head, Sports Endorsements	Creative Artists Agency
SPONSORS	Vanessa	Taveras	VP, Properties	CSM Sport & Entertainment
COMP	Caroline	Taylor	Assistant Negotiator, Account Executive	Optimum Sports
OTHER	Keisha	Taylor	Senior VP, Integrated Marketing	Learfield
STAFF	Ian	Thomas	Staff Writer	Sports Business Journal
COMP	Tina	Thornton	Chief of Staff	ESPN
PREF	Lauren	Tietjen	VP, Global Communications	Octagon
LL PREF	Jenni	Titterington	Sales Manager	MGM Detroit
SPONSOR	Kathleen	Torres		MLB
HONOREE GUEST	James	Toussaint		
HONOREES	Sara	Toussaint	VP, Sponsorships	Wells Fargo
SPEAKER GUEST	Matthew	Townsend	Founder & CEO	Townsend Fitness Systems
HONOREE GUEST	Kristin	Trimble	VP, Operations	Wine by Design
SESSION ONLY	Chris	Tropeano	Senior Director, Business Communications	NASCAR
SPEAKERS	Ronnie	Tucker	Senior VP, Marketing and Digital	NYRR
STAFF	Julie	Tuttle	National Advertising & Sponsorship Director	Sports Business Journal
SPONSORS	Lindsay	Ullman	Senior Director	NBA
SPONSORS	Shannon	Vafiadou	Manager, Domestic Operations	MLS
MENTORS/MENTEES	Maggie	Valerio	Account Manager, Corporate Partnerships	Charlotte Hornets
OTHER	Cailen	Wachob	Senior Director of Sales & Retention	Experience
SPONSORS	Rebecca	Wald	Director, Strategic Development	NASCAR
PAID	Clay	Walker	Executive Director	National Fitness Foundation
STAFF	Kara	Walsh	Northeast Advertising Manager	Sports Business Journal
HONOREES	Cyndie	Wang	Head of Global Sponsorships & Alliances	Hewlett Packard Enterprise Company
SPEAKERS	Kevin	Warren	COO	Minnesota Vikings
SPEAKERS	Ray	Warren	President	Telemundo Deportes
OTHER	Renee	Washington	COO	USATF
HONOREE GUEST	Lara Toscani	Weems	Senior Director, Communications	Harris Blitzer Sports & Entertainment
PAID	Alma	Weinstein		
HONOREE GUEST	Stanley	Weinstein		
COMP	Janelle	Wells	Professor - Vinik Sport & Entertainment Management Program	USF
OTHER	Amy	Wender	Founder & Executive Director	Wender Weis Foundation for Children
OTHER	Bret	Werner	President	MWWPR
PREF AD	Nicole Jeter	West	CMO	Legends
SPONSORS	Tammy	West-Bennet	Senior Director, Recruitment	MLS
SPONSORS	Terése	Whitehead	Senior Manager, Sponsorship and Operations, Player Services	NFLPA
HONOREES	Nichol	Whiteman	Executive Director	Los Angeles Dodgers Foundation
MEDIA	Stephen	Whiteside	Reports Editor	WARC
HONOREE GUEST	Katie	Wiberg	VP, Partnerships, Sportradar	
MENTORS/MENTEES	Halle	Wilf	JRP	NFL

OTHER	Katie	Willett	Associate Commissioner, Compliance & Governance	Big East Conference
OTHER	Charece	Williams	Senior Marketing Manager	PepsiCo
OTHER	Hanna	Wilson	Conference Services Assistant	Big East Conference
HONOREE GUEST	Andrew	Wisch		
SPONSOR GUEST	Mary	Wittenberg	Former, CEO, New York Road Runners and Former Global CEO, Virgin Sport	
SPEAKERS	Tracy	Wolfson	Lead Reporter, NFL ON CBS, NCAA Basketball and Studio Host	CBS Sports
OTHER	Justin	Wood	Principal/Practice Director	Dimensional Innovations
SPONSORS	Taylor	Wroblewski	Cleated Marketing Manager	Eastbay
OTHER	Jeff	Yocom	President	Marquee Search
OTHER	Lori	York	TV Agent	Creative Artists Agency
SPEAKERS	Brett	Yormark	CEO	BSE Global
OTHER	Wanda	Young	Senior VP, Marketing and Consumer Engagement	ESPN
OTHER	Audrey	Younkin	Product Manager-Digital & OTT Products	Intel
COMP	Mary	Zambri		Good Sport
SPONSORS - 3 EXTRA	Daniel	Zeldovich	Senior Director, Digital Analytics	NHL
COMP	Faith	Zimmel		Good Sport
LL PREF	Bracken	Zimmerman	VP, Sales	Intersport
SPONSORS	Sara	Zuckert	Director, Domestic Programming and Content Strategy	NBA