

Learfield

INTERCOLLEGIATE ATHLETICS FORUM



Justin	Acker	
Val	Ackerman	Commissioner
Bob	Agramonte	Chief Business Development Officer
Katrice	Albert	Executive VP, Inclusion and Human Resources
Buffie	Anderson	
Ray	Anderson	Athletic Director
Michael	Angelakis	President & CEO
Niki	Angleton	Commercial Partnerships Manager
John	Anthony	Founder & CEO
Mike	Aresco	Commissioner
Amber	Armstrong	Senior Director, Client Development & Experience
John	Atkinson	Commercial Partnerships Manager
Avery	Attinson	Senior Manager, Account Management
Nicole	Auerbach	Senior Writer
Jason	Aughey	Senior Director
Sarah	Axelson	Senior Director, Advocacy
Rachel	Bachman	Reporter
Rick	Barakat	Senior VP, Sales Strategy and Multimedia Operations
Sandy	Barbour	Athletic Director
Don	Barnum	Global Sports Leader
Pam	Batalis	VP, College Sports & Local Market Sponsorship
Bill	Battle	Assistant to the President
Jason	Belzer	Contributor
Karl	Benson	Commissioner
Megi	Beqiraj	Advertising Coordinator
Bob	Bernard	President & CEO
Doug	Billman	President, US
Matt	Birris	College League of Legends
Ross	Bjork	Athletic Director
David	Blank	Athletic Director
George	Bodenheimer	Former President & Executive Chairman
Jeff	Bourne	Athletic Director
Bob	Bowlsby	Commissioner
Matt	Bowlsby	Senior Director, Global Rights Acquisition
Kelsey	Boyd	Public & Media Relations
Mike	Boykin	CEO
Mike	Brey	Men's Basketball Coach
Karen	Brodkin	Executive VP, Content Strategy and Partnerships
Brad	Brown	VP, Sports Video
Greg	Brown	President & CEO
David	Brunk	Commissioner

IMG College
 Big East Conference
 Learfield
 NCAA
 Arizona State University
 Arizona State University
 Atairos
 Genius Sports
 Anthony Travel
 American Athletic Conference
 Learfield
 Genius Sports
 CSM LeadDog
 The Athletic
 Tampa Bay Sports Commission
 Women's Sports Foundation
 The Wall Street Journal
 IMG College
 Penn State University
 DLR Group
 Wells Fargo
 University of Alabama
 Forbes Magazine
 Sun Belt Conference
 Sports Business Journal
 Learfield Licensing
 Pixellot
 Riot Games
 University of Mississippi
 Elon University
 ESPN
 James Madison University
 Big 12 Conference
 FloSports
 NCAA
 Bespoke Sports & Entertainment
 University of Notre Dame
 Endeavor
 Nevco Sports
 Learfield
 Peach Belt Conference

Allison	Brush	Conference Sales Director	Sports Business Journal
Adam	Burke	Senior Strategic Advisor	Advent
Rick	Burton	Professor, Sport Management	Syracuse University
Bernadette	Cafarelli	Associate Commissioner	American Athletic Conference
Jerry	Caldwell	Executive VP and General Manager	Bristol Motor Speedway
Lyndon	Campbell	Senior VP, Client Solutions	Nielsen Sports
Nick	Carey	Senior VP & Head Sponsorship and Hospitality Brand Engagement	Wells Fargo
Jim	Cavale	Founder & CEO	INFLCR
Tom	Cerny	Associate Director, Administration	Columbia University
David	Chadwick		RealRecruit
Alvin	Chang	Customer Success Manager	TicketManager
Stephanie	Cheng	Business Strategy	LA Rams
Virgil	Christian	Senior Director, Collegiate Tennis/Facility Development	USTA
Erik	Christianson	Managing Director, Communications External Affairs	NCAA
De'Arius	Christmas	Student - Athlete	Grambling State University
Burt	Cobe	Northeast Advertising Manager	Sports Business Journal
Ross	Comerford	CEO	FastModel Sports
Joni	Comstock	Senior VP	NCAA
Mike	Cornoni	Associate VP	Cannon Design
Brian	Costa	Reporter	The Wall Street Journal
Dr. Scott	Cowen	President Emeritus	Tulane University
Alan	Cox	Assistant Director, Communications	NFF
Jason	Coyle	CEO	Stadium TV Network
Pat	Coyle	Senior Associate Athletic Director & CRO	Texas A&M University
Michael	Coyne	Assistant Commissioner, Men's Basketball Operations	Big East Conference
Allie	Crone	Recruiter	Turnkey Search
Kim	Damron	President & CEO	Paciolan
Troy	Dannen	Athletic Director	Tulane University
Frank	Darras	Founding Partner	DarrasLaw
Sarah	Davis	Executive Director, Business Development	Learfield
Nick	Dawson	VP, Programming and Acquisitions	ESPN
Gene	DeFelippo	Managing Director	Turnkey Search
Chris	Del Conte	Athletic Director	University of Texas
Dan	Deland	Business Development Manager	Eaton's Ephesus Lighting
Jim	Delany	Commissioner	Big 10 Conference
Kitty	Delany		Big Ten Conference
Steve	Demots	CRO	Paciolan
Gail	Dent	Associate Director, Public and Media Relations	NCAA
Ray	DeWeese	Senior VP, Sales and Business Development	IMG College
Hannah	Dewey		
Diane	Dickman	Managing Director, Division 1	NCAA
Ron	Dilatush	Director, Membership	NFF
Dennis	Dodd	Senior Columnist	CBS Sports
Kevin	Draper	Reporter	New York Times
Jennifer	Duncan	Public Relations Manager	Learfield
Mark	Dyer	Elevate On Campus	Elevate
Greg	Earhart	Executive Director	CSCAA
Brad	Edwards	Assistant VP & Athletic Director	George Mason University
Eric	Einhorn	VP	Cannon Design
Lois	Elfman	Writer/Editor	Women In Higher Education
Mark	Emmert	President	NCAA
Alex	Evans		Atairos
Veiva	Fehr	Ticket Procurement Manager - East Coast	Veteran Tickets Foundation

Josh	Fenton	Commissioner	NCHC
Matt	Ferrara		Grabyo
Paul	Finebaum	Radio Host	ESPN
Eric	Fisher	Staff Writer	Sports Business Journal
Dan	Fitzsimmons	General Manager	NFF Properties
Kevin	Flanagan	Associate Commissioner, Finance and Budget	Big East Conference
Jack	Ford	Emmy and Peabody Award-Winning Journalist and Board Member	National Football Foundation
Pat	Forde	National College Columnist	Yahoo Sports
Jim	Fraleigh	Deputy Athletics Director	University of Notre Dame
Solly	Fulp	Executive VP, Campus+	Learfield
David	Galbaugh	VP, Sports Sales & Marketing	Greater Birmingham CVB
Wade	Garard	CEO	MotorMVB Foundation
Roger	Gardner	Chief Culture and Communications Officer	Learfield
Brian	Geiger	VP, Wireless Solutions	Mobilitie
Doug	Gillin	Athletic Director	Appalachian State University
Steven	Godfrey	Senior Reporter	SB Nation
Christy	Grady		Sports Digita
Murphy	Grant	ICSM Chair	National Athletic Trainers' Association
Gary	Gray		Connor Sports Flooring
Chris	Green		NACDA
Ethan	Green		
Dan	Guerrero	Athletic Director	UCLA
Paul	Guillifor	Professor, Sports Communication	Bradley University
Jenny	Haag	Founder & President	RISE
Mike	Hamilton	Executive VP, University Partnership Group	Learfield
David	Haney	Marketing	Iona College
Theresa	Hanson	Athletic Director	Simon Fraser University
Scott	Harding	VP, Integrated Marketing, Multi-Media Rights	Learfield
Steve	Hatchell	President & CEO	NFF & College Hall of Fame
Jeff	Hathaway	Special Assistant to the President	Hofstra University
John	Heisler	Senior Associate Director	University of Notre Dame
Jennifer	Heppel	Commissioner	Patriot League
David	Herman	Associate Sports Partnerships Manager	Twitter
Karl	Hicks	Deputy Athletic Director	Florida State University
Rob	Higgins	Executive Director	Tampa Bay Sports Commission
Kelli	Hilliard		Teall Capital Partners
Shane	Hinckley	VP, Brand Development	Texas A&M University
Sarah	Hirshland	CEO	USOC
Corey	Hockman	Director, Client Partnerships	CSM LeadDog
Mark	Hodgkin	Director, Product Innovation	NeuLion College
Jack	Hogan	Sports Business Analyst	Mortenson Sports & Entertainment
Jenny	Hollabaugh	Executive Assistant	Learfield
Adam	Holt	Account Executive	Hookit
Doug	Holtzman	VP, Business Development	Sports Digita
Rex	Hough		Dyehard Fan Supply
Anna	Hu	CEO	Brizi
Amy	Huchthausen	Commissioner	America East Conference
Kearsten	Huddleston	Director, Business Development, SME	SME
Stu	Jackson	Senior Associate Commissioner, Men's Basketball	Big East Conference
Kate	Janczewski		Arizona State University
Stephanie	Jarvis	Lecturer	Arizona State University College of Law
Emily	Jensen	Associate Director, Collegiate Partnerships	USOC
Erik	Johannes	Business Development Manager	Mortenson

Donna	Johnson	Senior Conference Director	Sports Business Journal
Jenifer	Johnson	CEO	The J2 Network
Reatha	Johnson	Marketing Coordinator	NeuLion College
Rick	Jones	President	FishBait Marketing
Tony	Jones	VP, Business Development	Jack Porter
Dean	Jordan	Managing Executive, Properties	Wasserman
Andrew	Judelson	Executive VP, Sales and Marketing	Endeavor
Dan	Kaplan	Staff Writer	Sports Business Journal
Ray	Katz	COO	Collegiate Sports Management Group
Kathy	Keene	Deputy Commissioner	Sun Belt Conference
Rob	Kelly	Senior Associate Athletic Director, Media & Brand	University of Notre Dame
Neal	Kennedy	Client Success Manager	Hookit
Kerry	Kenny	Assistant Commissioner, Public Affairs	Big Ten Conference
Dr. Renu	Khator	Chancellor, University of Houston System and	President, University of Houston
Dr. Suresh	Khator	Associate Dean, Engineering	University of Houston
Julie	Kimmons	Director, Championships & Alliances, Broadcast Services	NCAA
Nina	King	Deputy Athletic Director, Administration and Legal Affairs & Chief of Staff	Duke University
Noah	Knight	Former Student - Athlete, University of Missouri - Kansas City; and	Chair, Division-I Student-Athlete Advisory Committee, NCAA
Lauren	Koeller	Senior VP, Brand and Marketing Services	Norton Motivation
Katherine	Krohn	VP, Wireless Solutions	Mobilitie
Renata	Kukowski	VP, Marketing & Licensing	Top of the World
Molly	Kurth	VP, NCAA Operations	Levy
Lorianne	Lamonica	Conference Director & Audience Development Coordinator	Sports Business Journal
Blake	Lawrence	CEO	opendorse
Karl	Leabo	Senior VP	Cannon Design
Steve	Leach	Executive Director, Business Development	Learfield
Brenden	Lee	Communications	Twitter
Tiffany	Lee	Director	Bespoke Sports & Entertainment
Terry	Lefton	Editor-at-Large	Sports Business Journal Daily
Danette	Leighton	CMO	Pac-12 Conference
Ted	Leland	Retired	Sparta Software
Caitlin	Lemaire	Executive Assistant, Marketing	Mobilitie
Kevin	Lennon	VP, Division 1	NCAA
Christian	Lewis	VP, Business Development	Paciolan
George	Linardos	CEO, Venue Technology	Learfield
Tory	Lindley	President	National Athletic Trainers' Association
Alexa	Linger	VP, Partnership development	Navigate Research
Laken	Litman	Reporter	Sports Illustrated
Ryan	Long	Director, Finance & Business Development	IMG College
Brian	Lord	Owner	iSite Media
Heather	Lyke	Athletic Director	University of Pittsburgh
Pat	Lyons	Athletic Director	Seton Hall University
Abe	Madkour	Executive Editor	Sports Business Journal Daily
Fred	Maglione		West Chester, PA
Dan	Mannix	CEO	CSM North America
Chevonne	Mansfield	Communications Director	Lead1 Association
Kelly	Marchbanks	Pricing Analyst	Eventellect
Timothy	Martin	Senior VP, College Athletics	Ticketmaster
Aston	Marty-Arcega	Sales Development	Hustle
Phil	Marwill	Director, Communications	NFF & College Hall of Fame
Anna	Mason	Social & Digital Media Manager	Sports Business Journal Daily
Jon	Mason	Director, Communications	USOC
Tom	Masterman	Global Head, Publisher Sales	Genius Sports Media

Kyle	Mayes	Senior Strategic Advisor	Advent
Vin	McCaffrey	CEO	Game Plan
Ross	McConnell	Founder & CEO	Blinder
Tom	McDonnell	VP, Business Development	Spectra
Bernadette	McGlade	Commissioner	Atlantic 10 Conference
Tom	McMillen		LEAD1
Brett	McMurphy		Stadium
Kurt	Melcher	Executive Director, eSports	Intersport
Jayma	Meyer	Professor, Sports Law	Indiana University
Jeremy	Michiaels	Director, College Networks Programming	ESPN
Jenna	Mielnicki	VP, Marketing Solutions	IMG College
David	Millay	Managing Partner	EngageMint
Hunter	Millington	Northeast Advertising Manager	Sports Business Journal
Robert	Minsky	VP, College	Outerstuff
Chris	Monasch		College Athletics Consultant
Gregory	Moore	Commissioner	Southern Intercollegiate Athletic Conference
Niesha	Moore		ScrapSports
Meka	Morris	Senior VP, National Sales	Learfield
Scott	Morris	Executive	
Mark	Muhlhauser	Director, Business Development	Populous
Bernie	Mullin	Founder & Chairman	The Aspire Group
Peter	Muther	Business Development Leader	DLR Group
Larry	Naifeh	Executive Associate Athletic Director	University of Oklahoma
Mike	Nealy	Executive Director	Fiesta Bowl
Anna	Negron	Senior Publicist, College Sports	ESPN
Ross	Nethery	Managing Editor	Sports Business Journal
Gloria	Nevarez	Commissioner	West Coast Conference
Timothy	Nevius	Founder & Principal	Nevius Legal
Vince	Nicastro	Deputy Commissioner	Big East Conference
Travis	Noble	Construction Executive	Mortenson
Chris	Norton	Former Football Defensive Back	Luther College (D-III)
Eben	Novy-Williams	Reporter	Bloomberg
Michael	Nzei	Student - Athlete	Seton Hall University
Kevin	O'Connell	VP, Sales	TicketManager
Rachael	Oats	Associate Executive Director	National Athletic Trainers' Association
Jason	Oberlander	Senior VP, National Sales and Marketing	IMG College
Ethan	Olson	Director, Marketing & Commercial Solutions	Nielsen Sports
Dana	O'Neil	Senior Writer	The Athletic
John	Ourand	Staff Writer	Sports Business Journal
Bill	Palen	Chief Communications & Marketing Officer	Learfield
John	Paquette	Senior Associate Commissioner, Sports Media Relations	Big East Conference
Jack	Patterson	VP, Digital & Social Media	Learfield
Rachelle	Paul	Senior Associate Athletic Director & SWA	Seton Hall University
Amy Privette	Perko	CEO	Knight Commission on Intercollegiate Athletics
Doug	Perlman	Founder & CEO	Sports Media Advisors
Tim	Pernetti	President	IMG College
Greg	Phillips	President	Northstar Performance Services
Jim	Phillips	Athletic Director	Northwestern University
Peter	Pilling	Director, Intercollegiate Athletics	Columbia University
Kathleen	Policy	Director, Business Development	ESC
Joe	Potter	Senior VP, University Partnership Group	Learfield
Tommy	Powell	Assistant Provost	Syracuse University
Brendan	Prunty	Account Supervisor	DKC

Mike	Quijano	Director, Business Development	Eaton's Ephesus Lighting
Shandiin	Ramsey	Ticket Procurement Manager - West Coast	Veteran Tickets Foundation
Ron	Ranieri	Director, Business Development Sports & Entertainment	Aramark
Andy	Rawlings	CRO	Learfield
Josh	Rebholz	Senior Associate Athletic Director, External Relations	UCLA Athletics
Tim	Rebich	Managing Partner	Varsity Partners
Ragan	Rector	Director, Business Development	SCA Promotions
Vicki	Rees-Jones	Manager, Business Development & Client Relations	Spectra
Sam	Renaut	Director, Sports Law & Business Program	Arizona State University College of Law
Austin	Risner		
Dalton	Risner	Student - Athlete	Kansas State University
Melinda	Risner		
Mitch	Risner		
Taylor	Risner		
Adam	Rittenberg	College Football Reporter	ESPN.com
Harlan	Roberts	Senior Director	bluemia
Matt	Roberts	Founder & CEO	D1.ticker
Scott	Rosner	Academic Director	Columbia University
Stephen	Ross	Professor	Penn State University
Jeff	Rubin	CEO	SIDEARM
David	Rumsey	Editorial Assistant	Sports Business Daily
Daniel	Rush		MGM Resorts International
Drew	Russell	VP, Sports Properties	Intersport
Ralph	Russo	College Football Writer	Associated Press
Michael	Sainte	Director, Compliance & Membership Services	Big East Conference
Chris	Sanders	Senior VP, Central Region	Learfield
Harlan	Sands	President	Cleveland State University
Greg	Sankey	Commissioner	Southeastern Conference
Robert	Scalise	John D. Nichols '53 Family Director of Athletics	Harvard University
Rob	Schneider	Chief Strategy & Development Officer	Learfield
Christopher	Schoemann	Product Consultant	FastModel Sports
Michael	Schreck	CEO	Collegiate Sports Management Group
George	Schroeder	National College Football Writer	USA Today
Jeff	Schulman	Athletic Director	University of Vermont
Larry	Scott	Commissioner	Pac-12 Conference
Jill	Seeley	Director, Sales	NeuLion College
Zach	Seidel	Director, Digital Media	University of Maryland-Baltimore County
Roy	Seinfeld	Executive VP, National Sales	Learfield
Enna	Selmanovic	Student - Athlete	University of Cincinnati
Dave	Shapiro	President, Youth Division & Head U.S Sales	Pixellot
Natalie	Sharp	Conference Sales Director	Sports Business Journal
Michael	Sherman	College League of Legends	Riot Games
Dan	Shevchik	Partner & Senior VP	Sports Media Advisors
Mark	Shuken	President	Pac-12 Networks
Sasha	Shultz	Sales VP, Sports & Entertainment	Aramark
Scott	Sidwell	Athletic Director	USF Athletics
Matthew	Sign	COO	NFF & College Hall of Fame
Glenn	Silbert	CEO	Top of the World/Vetta Brands
Steve	Skinner	CEO	KemperSports
John	Skolaski	Executive VP, Sales	SIDEARM
Kelvin	Smith	Senior Associate Commissioner & General Counsel	Big 12 Conference
Kris	Smith	Director	Detroit Sports Commission
Michael	Smith	Staff Writer	Sports Business Journal

Kyle	Smyth	Director, Basketball Operations	Seton Hall University
Mike	Snee	Executive Director	College Hockey
Chuck	Sullivan	Assistant Commissioner, Communications	American Athletic Conference
Jim	Sullivan	Managing Director, Conference & Events	Sports Business Journal
Jack	Swarbrick		
John	Swofford	Commissioner	Atlantic Coast Conference
Brad	Teague	Athletic Director	University of Central Arkansas
Dennis E.	Thomas	Commissioner	Mid-Eastern Athletic Conference
Ian	Thomas	Staff Writer	Sports Business Journal
Jonathan	Thomas	Senior Director, Business Development of New Events	Bristol Motor Speedway
Tyrone	Thomas	Member	Mintz
Michael	Thompson	Deputy Athletic Director, External Relations and Business Development	University of Mississippi
John	Thompson III		Board of Directors, NABC Coaches, and College Sports Analyst, ESPN
Tony	Titus	VP, Sales and Marketing	VICIS
Jaila	Tolbert	Student - Athlete	Virginia polytechnic Institute
Marc	Tracy	Reporter	New York Times
Julie	Tuttle	National Advertising & Sponsorship Director	Sports Business Journal
Brant	Ust	Associate Athletics Director, Administration	Auburn University Athletics
Tom	Valdiserri	Executive VP	KemperLesnik
Eric	van de Zilver	CEO	The Ticket Group
Cari	Van Senus	Chief of Staff	NCAA
J.T	Vandenbree	College League of Legends	Riot Games
Tim	Vargas	President	NeuLion College
Bob	Vecchione		NACDA
Herb	Vincent	Associate Commissioner	Southeastern Conference
Derek	Volner	Manager, Communications	ESPN
Cailen	Wachob	VP, Sports & Entertainment	VenueNext
Jonathan	Wagenknecht	Account Services Manager	Pixellot
Chris	Wagner	Managing Partner	OTT Advisors
Andrew	Walker	VP, Public Affairs & Head, Communications	Pac-12 Conference
Lisa	Walker	Director, College Athletics	Paciolan
Kara	Walsh	Northeast Advertising Manager	Sports Business Journal
Ashley	Walyuchow	Athletic Director	University of Houston-Victoria
Brock	Warner	VP, Strategic Growth & Business Development	Advent
George	Waterstraat	COO	The Ticket Group
Michael	Watkins	Partner & Business Director	3 Point Productions
Chad	Weiberg	Deputy Athletic Director & COO	Oklahoma State University
Temple	Weiss	Chief Administrative Officer	Learfield
Oliver	Wells	Executive Project Manager – NCAA LiveStats	Genius Sports
Kevin	Westgarth	VP, Business Development & Internal Affairs	NHL
Andrew	Wheeler	Senior VP, West Region	Learfield
Danny	White	VP & Athletic Director	UCF Athletics
John	White	Director, Collegiate Alliances	Varsity Brands
Kevin	White	Deputy Athletic Director & CFO	Northwestern University
Tracy	White	Senior VP, Sales and Business Development	IMG College
John David	Wicker	Director, Intercollegiate Athletics	San Diego State University
Stan	Wilcox	Executive VP, Regulatory Affairs	NCAA
Sarah	Wilhelmi	Director, Collegiate Partnerships	USOC
Kevin	Willard	Head, Men's Basketball Coach	Seton Hall University
Katie	Willett	Associate Commissioner, Compliance & Governance	Big East Conference
Bob	Williams	Senior VP, Communications	NCAA
Jay	Williams	College Basketball Analyst	ESPN
Suzanne	Williams	Director, Collegiate Sports Marketing	Under Armour

Rick	Wolf	
Mike	Wolfert	
Dan	Wolken	National Columnist
Glenn	Wong	Distinguished Professor of Practice (Sports Law) and Executive Director, Sports Law & Business Program
Pat	Wood	
Amy	Yakola	Executive Associate Commissioner & Chief, External Affairs
Mark	Yetter	Sales
Jamie	Zaninovich	Deputy Commissioner & COO

Fantasy Alarm
Teall Capital Partners
USA Today
Sandra Day O'Connor College of Law, Arizona State University
ACC
NGU Sports Lighting
Pac 12 Conference