



Dr. Jennifer Aaker	Behavioral Psychologist; Author; General Atlantic Professor,	Stanford Graduate School of Business, Stanford University
Kate Adam	Account Supervisor	JWT
Mark Adamle	President, Sales	Intersport
Annie Adams	Director, Sales	Hookit
Brennan Adams		Intersport
Todd Albright	Director, Marketing & Fan Experience	Seattle Sounders FC
Raj Anand	VP, Consumer Marketing	StubHub
Enoch Andoh	Manager, Corporate Partnership Sales	Seattle Sounders FC
Giselle Aristy	Manager, Integrated Media Solutions	MLS/SUM
Ryan Baise	Director, Partner Solutions	Fanatics
Andrew Barge	Head, Sports Broadcast Partnerships, U.S.	Twitter
Leonardo Barros Barreto	President	Kyrill-Lowe Consulting
Steven Bell	Executive Director, Sponsorship Solutions	GumGum
Betsy Bellotti	Senior Manager, Brand Marketing & Sponsorships	Blue Shield of California
Adrian Benjamin	Director, Product Partnerships	OMNIGON
Marc Berger		Constellation Brands
Andy Berlind	VP, Sponsorship Manager	Wells Fargo
Holly Bernabe	Director, Business Development	Gameday Gateway
Jason Bernstein	VP, Content Strategy and Distribution	Intersport
Cory Bernstine	Sr. Manager of Marketing; Strategy Research	MiLB
Charlie Besser		Intersport
Leslie Billingsley	Senior VP, Management Director	FCBX
Brian Boitmann	Director, Sales	Umbel
Kate Boonstra		Intersport
Judi Bowe	Midwest Sales Manager	SportsBusiness Journal
Ashley Brantman		Intersport
Paul Bremer		Good Sport
Matthew Britner	Senior Consultant	Nielsen Sports & Entertainment
Kara Brown	Senior Director, Insights	MVPindex
Michael Brown	Director, Business Development	NFL
Sean Brown	Senior Director, Insights	MVPindex
Tomika Brown	Corporate Director, Entertainment Brand Strategy	MGM Resorts International
Christine Brownlow	Manager, Brand & Digital	Hendrick Motorsports

Allison	Brush	Conference Sales Director	SportsBusiness Journal/Daily
Michael	Bucek	VP, Marketing & Business Development	Kansas City Royals
Danielle	Byrd	VP, Marketing Partnerships	Turnkey Intelligence
Neil	Carl		Intersport
Don	Carr	VP, Strategic Growth	OMNIGON
YuChiang	Cheng	President Topgolf Media	Topgolf
Joao	Chueiri	VP, Consumer Connections	Anheuser-Busch InBev
Cory	Clemetson	Owner	Wolf Creek Golf Club
Andrew	Cohen	VP, Global Brand and Creative	Visa
Alfonso	Colin	Manager, Marketing	Seattle Sounders FC
Ryan	Connelly	Manager, Sports Marketing & Sponsorships	KPMG
Janine	Corcoran	Chapter President	Women in Sports & Events
Erin	Costellano	Manager - Sponsorships, Marketing & Communication	Enterprise Holdings
Dave	Costlow	VP, Marketing and Product	Pledge It
Kevin	Cote	Head, Sports Partnerships, Teams & Athletes	Facebook
Sara	Crandall		Intersport
Remy	Cross	Director	CSM LeadDog
Lauren	Crupnick	Marketing Coordinator	OMNIGON
Briana	Culmo	Senior Account Executive	JWT
Shannon	Dan	SVP, Digital Strategy	Intersport
Cameron	Davis	Director, Sales	Hookit
Rory	Davis	Marketing Manager	Giants Enterprises
Juan	De Jesus	Sports Partnerships	Facebook
Dedra	DeLilli	Group Manager, Olympic/Paralympic Marketing	Toyota
Justin	Dellario	VP, Esports	Twitch
Frank	Desocio	Executive Director	BPAA (w/ Strike Ten)
Brooke	Destefani	Director	CSM LeadDog
Andy	Dolich	President	Dolich Consulting
Michael	D'Olivo	Brand Communications - Digital	adidas
Jayar	Donlan	EVP, Digital & Social Content	WWE
Brian	Doyle	Senior Director, Commercial Partnerships	ESPN
Denise	Ebright	Senior Manager, Marketing	AT&T
Howie	Edelstein	Executive Director, Sports and Entertainment Marketing	JPMorgan Chase & Co
Jill	Erb	Director, Marketing Partnerships and Activations	Playstation
Scott	Ester	Manager, Partnership Marketing	MiLB
Matt	Farrell	CMO	USA Swimming
Arian	Fathieh	Program Manager, eSports	Twitch
Dan	Fiden	President	Cloud9
Calvin	Fields	Director, Business Development	NASCAR
Ben	Fischer	Reporter	SportsBusiness Journal
Susan	Fisher	Senior VP, Business Development	Chicago Scenic Studios
Natasha	Fitzgibbon	Warriors Corporate Partnerships	Golden State Warriors
Steve	Flaherty		Intersport
Sara	Fong	Corporate Partnerships Coordinator	Saskatchewan Roughrider Football Club
Tom	Fox	President	San Jose Earthquakes

Mark	Foxton	Director, Sports Marketing	Levi's
Nick	Friese	Mobile Tech Lead	Aquimo Sports
Jayne	Fuller	SVP, Global Partners	STATS
Solly	Fulp	EVP	Learfield
Kelly	Furlong	Experiential Branding & Design/Senior Associate	Populous
Avrielle	Gallagher	Head, Development	Dirty Robber
Dwayne	Gaulding	Founder	Standout Management Group
Dustin	Geddis	Director of Marketing	adidas America
Mathieu	Gilman	VP Global Business Development	Milwaukee Bucks
Jessica	Giordano	VP Client Consulting	GMR Marketing
Ryan	Gmerek	VP, Sales	Pledge It
Jacob	Goldstein	Student	University of Southern California
Michael	Goldstein	VP, Global Marketing and Sponsorships	Mastercard
Ben	Goodkin	Contributing Writer	Washington Square News
Danielle	Goodman	Chief of Staff to Sandra Lopez, VP & GM, Intel Sports	Intel Corporation
Jon	Gottlieb	Manager, Business Development	NFL
Ron	Graham	EVP	Freeman
Chris	Grancio	CMO	Independent Sports and Entertainment
Matt	Grandis	Executive VP	CSM Properties
Brian	Graybill		Intersport
Ben	Gumpert	COO	Sacramento Republic FC
Roger	Hacker	Director, Corporate Communications	San Francisco 49ers & Levi's Stadium
Samantha	Hagan	Partnership Activation Specialist	Columbus Blue Jackets
John	Harbuck	President	BPAA (w/ Strike Ten)
Scott	Harding	VP, Integrated Marketing	Learfield
Jonathan	Harris	CEO	AthLife, Inc
Mike	Harrison	Vice President - Partnerships	Tampa Bay Lightning
Tamara	Hartl		
Wally	Hayward	CEO	W Partners
Alanna	Hebner	Director, Enterprise Account Management	Sportradar
Katherine	Helffrich	Sr. Analyst	Toyota Motor North America
Dustin	Hickman	Sports Marketing Representative, Brand Marketing & Communications	NC Education Lottery
Tommy	Hillman	Marketing Lead, Sports Medicine	Mayo Clinic
Corey	Hockman	Director	CSM LeadDog
Evan	Hoffman	VP, Marketing	Octagon
T.R.	Hollis	Sponsorship and Marketing Program Specialist	Quicken Loans
Adam	Holt	Account Executive	Hookit
Peter	Holtermann	Founder & CEO	HolterMedia
Adam	Honig	Senior Director, Strategic Accounts	MVPindex
Shannon	Hooper	Director Partnership Development	Hendrick Motorsports
Rick	Horrow	Sports Business Analyst	Thomson Reuters
Brett	Hurwitz	VP, Marketing & Communications	U.S. Lacrosse
Marlon	Jackson	VP Marketing	MSG Networks
Seth	Jacobs		CAA Consulting
Scott	Janess	SVP Sales	Van Wagner Sports & Entertainment

Zaileen	Janmohamed	SVP Client Consulting + Services	GMR Marketing
Mark	Jeffery	CEO	Aquimo Sports
Jack	Jenkins	Account Director	Optimum Sports
Chuck	Johnsen		Intersport
Donna	Johnson	Senior Conference Director	SportsBusiness Journal/Daily
Ryan	Johnson	Marketing Manager	San Diego Gulls Hockey Club
Nikki	Jost	Sponsorship Account Manager	Farmers Insurance Group
Brian	Joubran	Brand Manager	Blue Shield of California
Pete	Jung	VP, Brand Marketing	NASCAR
Alexandra	Kain	Director, Partner Solutions	Lagardère Sports
Nick	Kelly	Head, U.S. Sports Marketing	Anheuser-Busch InBev
Sophia	Kelly	VP Business Development	SME Branding, Learfield
Leland	Kim	Director, Communications, Global Media Relations	AT&T
Steve	Kirsner	Vice President of Booking and Events	SAP Center at San Jose
Mike	Kitz	Warriors Corporate Partnerships	Golden State Warriors
Aaron	Klein	Account Director	GMR Marketing
Brad	Klein	Senior Manager, Communications	WWE
Michael	Kraft		Intersport
Josh	Kritzler	Co-Founder & Partner	4FRONT
Geoff	Krohmer	Director of Live Entertainment and Production	Orlando Magic
Ian	La Cava		Intersport
Andrew	Lafiosca	SVP, Teams & Brands Business Lead	Nielsen Sports
Paulo	LaGreca	Head, Global Sales	Aquimo Sports
Lorianne	Lamonica	Conference Director & Director, Conference/Event Audience Development	SportsBusiness Journal/Daily
Jason	Langwell		Intersport
Sarah	Lasky	Digital Services Architect, Marketing Partnerships	Phoenix Suns
Thomas	Leary	Reporter	SportsBusiness Journal
Chris	Leavell	Creative Director	18Birdies
Laurhen	LeBlanc	Sponsorship Account Manager	Farmers Insurance Group
Brenden	Lee	Communications	Twitter
Christopher	Lee	VP, Sponsorships	U.S. Bank
Stephanie	Lee	Senior Marketing Manager	Zendesk
Terry	Lefton	Editor-at-Large	SportsBusiness Journal/Daily
Hunter	Leigh	Head, Esports	Golden State Warriors
Beth	LeQuin		
Ron	Leuty	Biotech & Sports Business Reporter	San Francisco Business Times
Sam	Li	Head, Content Acquisition and Strategic Partnership	Sina Sports
Michelle	Liang	Marketing Coordinator	Quicken Loans
Alexa	Linger	VP, Partnerships Development	Navigate Research
Sandra	Lopez	VP	Intel Sports
Greg	Luckman	Global Head, Brand Consulting	CAA
Michael	Lynch	Head of Consulting	Nielsen
Jenny	Macintosh	Partnerships and Events Specialist	Chevron
Abe	Madkour	Executive Editor	SportsBusiness Daily/Global/Journal
Katie	Mahon	Director, Corporate Partnership Sales	New York Mets

Brenden	Mallette	VP, Partnership Sales and Business Development	San Francisco Giants
Mike	Malo	VP, Business Development	Umbel
Ryan	Maloney	Media & Agency Partnerships	Playstation
David	Mandelbaum	New Business Development	NBA
Mike	Martin	Director, Marketing Strategy & Sponsorships	Quicken Loans
Heidi	Massey-Bong	US Sponsorship Manager	Shell Oil
Caroline	Masterson	SVP Marketing	StubHub
Scott	McAdams	Sr. Manager Brand Partnerships	Playstation
Michael	McCabe	Editor in Chief	SportsBet Magazine
Brady	McCarthy	Director, Partner Solutions	Fanatics
Kate	McCarthy	Coordinator, Integrated Media Solutions	MLS/SUM
Greg	McElroy	EVP, Brands	KORE Software
Marilou	McFarlane	Co-Founder	Women in Sports Tech
Carolyne	McManama	Manager, Business Strategy	Fenway Sports Management
Carl	Mehlhope	Director, Sales & Marketing	Stack Sports
Kurt	Melcher	Executive Director, Esports	Intersport
David	Meltzer	VIP Contributor	S1 Media House
Sean	Michael	CEO	Tradecraft AI, Inc.
Ethel	Miller	Director, Brand Activation - Corporate Entertainment Marketing & Sponsorships	MGM Resorts International
Tracie	Miller	Senior Strategic Marketing Professional	tigris Sponsorship & Marketing
Sean	Mitchell	Senior Producer	AT&T/DirecTV
Lawrence	Montgomery	ED, National Advertising & Sports Marketing	Kaiser Permanente
Ryan	Mosher	Executive Director, Sponsorship Solutions	GumGum
Martin	Munoz Careaga	Director, Business Enterprises/Business Operations	San Diego State University
Chad	Murphy	Executive Director	United States Bowling Congress
Marla	Murphy	Founding Partner	Forge Sponsorship Consulting
Katie	Myers		CAA Consulting
Frank	Nakano	Managing Director, Sports and Entertainment	JPMorgan Chase
Kyle	Nelson	Co-Founder & CMO	MVPindex
Ross	Nethery	Managing Editor	SportsBusiness Journal
Tom	Nguyen	Senior Director, Corporate Relations	DePaul University
Rachel	Nicholson	Client Relations Manager, Global Partnerships	Topgolf Media
Isoke	Nimmons	Lead Sponsorship Marketing Strategist	Quicken Loans
Stefani	Norris		Intersport
Elizabeth	O'Brien	Program Director, Sports & Entertainment Partnerships	IBM
Kellie	Olson	Corporate Sponsor Consultant	MAPFRE Insurance
Felix	Palau	SVP	Heineken USA
George	Pappas	VP	AEG Global Partnerships
John	Paquet		Intersport
Evan	Parker	Managing Director, Series Marketing & Content Strategy	NASCAR
Ian	Partilla	VP of Sales, GumGum Sports	GumGum
Jason	Patterson	Creative Strategist	Quicken Loans
Jason	Pearl	SVP, Partnerships and Business Development	San Francisco Giants
Ben	Percia	VP, Business Strategy	Fenway Sports Management
George	Perry	SVP, Marketing Partnerships	Turnkey Intelligence

Nicole	Pike	Global Research and Product Lead	Nielsen Esports
Tyler	Pistoia	Digital Marketing & Social Media Manager	Sonoma Raceway
Tony	Ponturo	EVP	Turnkey Intelligence
Heath	Price-Kahn	VP, Naming Rights	Endeavor Global Marketing
Patrick	Quigney	VP of Client Development	tigris Sponsorship & Marketing
Shawn	Quill	Executive Director, Sports Marketing and Sponsorships	KPMG
Pamela	Rappaport	Account Director	Endeavor
Fran	Richards	Director, Sales	Hookit
Brendan	Ripp	EVP, Sales and Partnerships	National Geographic Partners
Patrick	Rishe	Sports Business writer	Forbes
Harlan	Roberts	Senior Director, National Accounts	bluemediacom
Ryan	Robinson		Intersport
Scott	Rochelle	President / CEO	National Basketball Retired Players Association
Audrey	Rodriguez		Under Armour
Manny	Rodriguez	Chief Marketing and Experience Officer	UCHealth
Peter	Rotondo	Vice President - Content	Breeders' Cup
Jen	Rottenberg	CMO	Fan Controlled Football League
Daniel	Rush	VP, Global Sports and Events Sales	MGM Resorts International
Kristen	Salvatore	VP, Commercial Director of Esports	Twitch
Tony	Schiller	Partner/Executive Vice President	Paragon Marketing Group
Brent	Schoeb	VP, Corporate Partnerships (Sales & Services)	San Francisco 49ers
Trish	Schuver	Account Manager, Creative Services	Daktronics
Mark	Schwartz	Western Advertising Manager	SportsBusiness Journal
Richard	Schwenk		Intersport
Ron	Seaver	President	National Sports Forum
Ari	Segal	President & COO	Immortals
Charlie	Severn	VP	CSM Properties
Sam	Shapiro		Intersport
Natalie	Sharp	Conference Sales Director	SportsBusiness Journal/Daily
Andy	Sheldon	CMO	Unifi Software
Derek	Sheldon	Associate Brand Manager	Blue Shield of California
Lane	Shipley	Director, Digital Sport	Sportradar
Sabrina	Sirhal	VP, Media	USIM
Bill	Smith	Manager, Corporate Partnerships	UCHealth
Danielle	Smith	VP, Brands	Wasserman
Jessica	Smith	VP, Sponsorship	San Jose Earthquakes
Michael	Smith	Head, Gatorade Digital Strategy	PepsiCo
Eric	Solomon	Senior Director, Strategic Partnerships	Tournament of Roses
Gavin	Solway	National Account Executive	bluemediacom
Michelle	Sondheim	Account Coordinator, Partnership Marketing	Seattle Sounders FC
Dario	Soto	Manager, Global Sports Marketing	Herbalife Nutrition
Adam	Spencer	Agent/Consultant	THE SPENCER GROUP
Trent	Staley	Senior Director, Partnership Marketing	NASCAR
Derek	Stanek	VP, Sales	KORE Software
Andy	Steen	Head, Strategic Marketing	Avaya

Jordan	Steffan	Assistant Director- Sales and Marketing	RIT- University Arenas
Jill	Stelfox	Board Chair	Women in Sports Tech
Scott	Sternberg	Managing Partner	Starhill Partners
Zane	Stoddard	VP, Entertainment, Marketing & Content	NASCAR
Todd	Stonis	President	SPORT DIMENSIONS INC
Steve	Stroud		Intersport
Jim	Sullivan	Managing Director, Conference & Events	SportsBusiness Journal/Daily
Matt	Summers	Managing Director, Entertainment Marketing & Content Development	NASCAR
Willem	Suyderhoud	Sports Partnerships Communications	Facebook
Shizuka	Suzuki	AVP, Corporate Sponsorships	AT&T
Keisha	Taylor	SVP, Integrated Marketing	Learfield
Molly	Taylor	Partnership Activation Specialist	Columbus Blue Jackets
Sarah	Taylor	Business Development Manager	Intemark
Natalie	TeGrootenhuis	Communications Outreach Manager	Iowa Corn
Rob	Temple	SVP, ESPN Sports Marketing	ESPN
Shannon	Textor	Director, Marketing & Communications	Iowa Corn
Rick	Thiher	Esports Program Manager	Twitch
Laura	Thomas	Senior Manager, Partner Solutions	Fanatics
T.J.	Thornton	Social & Digital Media Producer	San Diego Gulls
Erich	Timmerman	Head, Media Relations, Sports & Entertainment	JPMorgan Chase
Barry	Tisdale	President	Standout Management Group
Justin	Toman	Senior Director, Sports Marketing	PepsiCo
Gary	Treangen	VP	The Marketing Arm
Jon	Tuck	CRO	NASCAR
Julie	Tuttle	National Advertising & Sponsorship Director	SportsBusiness Journal
Chris	Uettwiller	CEO	Dirty Robber
Jordan	Unko	Leader, Partnerships	Cloud9
Alene	van der Hoop	Manager, Brand Marketing	RBC
Heather	Vaughan	Vice President, Marketing	Pac-12 Conference
Peter	Vesey	Senior Director, Business Development	NASCAR
Mylinda	Viola	CEO	Gameday Gateway
Sean	Wallis	Director, Partnerships Development	W Partners
Travis	Wannlund	Senior Director, eSports	Red Bull NA
Georginna	Webb	Senior Account Director	SMG Insight
Kelly	Webb	Senior Sponsorship Marketing Specialist - Marketing and Communications	Enterprise Holdings
Peter	Webb		p3SportsReps
Jeffrey	Weiner	Founder & CEO	BOLD Sports Marketing
Rick	Welts	President & COO	Golden State Warriors
Victoria	Wijsman	Brand Director	PwC
DeAngelo	Williams	Former NFL Running Back	
Nicole	Williams	Environmental Branding and Design/Sr. Associate	Populous
Andrea	Wilson	Senior Manager, Corporate Sponsorships	AT&T
Darren	Wilson	President	bluemediac
Christine	Wixted	Associate Partnerships Manager	Twitter
Donald	Woodard	Deputy General Counsel	USA Track & Field

Jill	Woxland	EVP
Michael	Wranovics	CEO
Nana	Yaw Asamoah	VP, Business Development
David	Zane	Senior Director, Brand Marketing
Bracken	Zimmerman	

intemark inc
3Ball
NFL
NASCAR
Intersport