



Issue Date	SBJ In-Depth	Industry Events	Sponsored Sections*	Ad / Materials Close
1ST QUARTER				
7-Jan	The Year Ahead			12/24/18-12/26/18
14-Jan	Facilities: Design/Construction 2019			12/30/18-1/1/19
21-Jan	New Professional Football Leagues			1/7-1/9
28-Jan	Super Bowl	Super Bowl, Feb. 3		1/14-1/16
4-Feb	Power Players: Food and Hospitality			1/21-1/23
11-Feb	Motorsports 2019	Daytona 500, Feb. 17		1/28-1/30
18-Feb	Rugby's New Game	USA Rugby Sevens, March 1-3		2/4-2/6
25-Feb	MLS 2019			2/11-2/13
4-Mar	Career Building: Education, Strategy, Networking			2/18-2/20
11-Mar	March Madness			2/25-2/27
18-Mar	MLB 2019			3/4-3/6
25-Mar	Forty Under 40	Forty Under 40, April 4		3/11-3/13
2ND QUARTER				
1-Apr	World Congress of Sports	World Congress, April 3-4		3/18-3/20
8-Apr	Golf	Masters, April 11-14		3/25-3/27
15-Apr	Sports Betting		Allianz Field Stadium*	4/1-4-3
22-Apr	Facilities: The Ever-Evolving Fan Experience			4/8-4/10
29-Apr	Horse Racing	Kentucky Derby, May 4		4/15-4/17
6-May	OPEN			4/22-4/24
13-May	Smart Companies: Sports and Analytics			4/29-5/1
20-May	Sports Business Awards			5/6-5/8
27-May	OPEN	Women's World Cup June 7-July 7, France		5/13-5/15
3-Jun	Sponsorship & Marketing	Brand Engagement & Content Summit, Date TBA		5/20-5/22
10-Jun	Athletic Director of the Year			5/27-5/29
17-Jun	Ticketing	Ticketing Symposium, Date TBA		6/3-6/5
24-Jun	Youth Sports		Profiles of Sports Business Degree Programs*	6/10-6/12

All editorial topics listed are subject to change, without notice, at the discretion of the publisher.

* **Deadlines vary** — please contact your SBJ advertising representative for deadlines for all Sponsored Sections.
 All information effective as of 11/15/18.



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3RD QUARTER				
1-Jul	OPEN WEEK – NO PUBLICATION			
8-Jul	Facilities: Concessions			6/24-6/26
15-Jul	Diversity and Inclusion in Sports Business		Sports Gives Back*	7/1-7/3
22-Jul	Tokyo 2020: One Year Out			7/8-7/10
29-Jul	Power Players: TBD			7/15-7/17
5-Aug	The Intersection of Sports and Entertainment		The New Fan Experience*	7/22-7/24
12-Aug	Sports Business Education 2019			7/29-7/31
19-Aug	College Football Preview			8/5-8/7
26-Aug	Tennis 2019	U.S. Open, Aug. 26-Sept. 8		8/12-8/14
2-Sep	NFL Season Preview			8/19-8/21
9-Sep	Game Changers			8/26-8/28
16-Sep	The Fight Game			9/2-9/4
23-Sep	OPEN			9/9-9/11
30-Sep	NHL 2019			9/16-9/18
4TH QUARTER				
7-Oct	NBA 2019			9/23-9/25
14-Oct	Media	Sports Media & Technology Conference, Date: TBA		9/30-10/2
21-Oct	Power Players: TBD			10/7-10/9
28-Oct	Sponsorship & Marketing	Sports Marketing Symposium, Date TBA		10/14-10/16
4-Nov	College Basketball Season Preview			10/21-10/23
11-Nov	Esports			10/28-10/30
18-Nov	Facilities: Premium seating		Professional Facilities* DLR Group*	11/4-11/6
25-Nov	Sports Doing Good	Annual SBJ Reader Survey		11/11-11/13
2-Dec	College Sports	Intercollegiate Athletics Forum, Date TBA	Collegiate Facilities* Directory of Degree Programs in Sports Business*	11/18-11/20
9-Dec	The 50 Most Influential Executives in Sports Business			11/25-11/27
16-Dec	The Year in Sports Business			12/2-12/4
23-Dec	OPEN WEEK – NO PUBLICATION			
30-Dec	OPEN WEEK – NO PUBLICATION			