


Issue Date	SBJ In-Depth	Industry Events	Sponsored Sections*	Ad / Materials Close
1ST QUARTER				
7-Jan	The Year Ahead			12/24/18-12/26/18
14-Jan	Facilities: Design/Construction 2019			12/30/18-1/1/19
21-Jan	New Professional Football Leagues		IMSA*	1/7-1/9
28-Jan	Super Bowl	Super Bowl, Feb. 3		1/14-1/16
4-Feb	Rugby's New Game			1/21-1/23
11-Feb	Motorsports 2019	Daytona 500, Feb. 17		1/28-1/30
18-Feb	Power Players: Food and Hospitality	USA Rugby Sevens, March 1-3		2/4-2/6
25-Feb	MLS 2019			2/11-2/13
4-Mar	Career Building: Education, Strategy, Networking			2/18-2/20
11-Mar	March Madness			2/25-2/27
18-Mar	MLB 2019			3/4-3/6
25-Mar	Forty Under 40			3/11-3/13
2ND QUARTER				
1-Apr	World Congress of Sports	CAA World Congress of Sports, April 3-4, Forty Under 40 Awards Banquet, April 4, Monarch Beach Resort, Dana Point, CA		3/18-3/20
8-Apr	Golf	Masters, April 11-14		3/25-3/27
15-Apr	Sports Betting		Allianz Field*	4/1-4-3
22-Apr	Facilities: The Ever-Evolving Fan Experience			4/8-4/10
29-Apr	Horse Racing	Kentucky Derby, May 4		4/15-4/17
6-May	5G's Impact on Sports			4/22-4/24
13-May	Smart Companies: Sports and Analytics			4/29-5/1
20-May	Sports Business Awards	Sports Business Awards, May 22, Marriott Marquis Times Square, New York, NY		5/6-5/8
27-May	Sponsorship & Marketing	Brand Engagement & Content Summit, May 29-30, Renaissance Chicago Downtown, Chicago, IL		5/13-5/15
3-Jun	Women's World Cup	Women's World Cup June 7-July 7, France		5/20-5/22
10-Jun	Athletic Director of the Year		Profiles of Sports Business Degree Programs*	5/27-5/29
17-Jun	Ticketing			6/3-6/5
24-Jun	Youth Sports			6/10-6/12

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3RD QUARTER				
1-Jul	OPEN WEEK – NO PUBLICATION			
8-Jul	Facilities: Concessions			6/24-6/26
15-Jul	Diversity and Inclusion in Sports Business			7/1-7/3
22-Jul	Tokyo 2020: One Year Out	Thought Leaders, July 23-24, Resort at Pelican Hill, Newport Coast, CA		7/8-7/10
29-Jul	Power Players: College Sports			7/15-7/17
5-Aug	The Intersection of Sports and Entertainment		The New Fan Experience*	7/22-7/24
12-Aug	Sports Business Education 2019			7/29-7/31
19-Aug	College Football Preview			8/5-8/7
26-Aug	Tennis 2019	U.S. Open, Aug. 26-Sept. 8		8/12-8/14
2-Sep		NFL 100 SPECIAL ISSUE		8/19-8/21
9-Sep	The Social Impact of Sports			8/26-8/28
16-Sep	Game Changers	Game Changers, September 17, Marriott Marquis Times Square, New York, NY		9/2-9/4
23-Sep	Minor League Markets	AXS Sports Facilities & Franchises and Ticketing Symposium, September 24-26, Sheraton Grand, Los Angeles, CA	Chase Center/Golden State Warriors	9/9-9/11
30-Sep	NHL 2019		Generator Studio	9/16-9/18
4TH QUARTER				
7-Oct	NBA 2019		Portland Trail Blazers 50th Anniversary	9/23-9/25
14-Oct	Sponsorship & Marketing	Octagon Sports Marketing Symposium, Oct 15-16, 2019		9/30-10/2
21-Oct	Power Players:			10/7-10/9
28-Oct	Media		Rocket Mortgage FieldHouse Special Section *	10/14-10/16
4-Nov	College Basketball Season Preview			10/21-10/23
11-Nov	Esports	Endeavor Streaming Sports Media & Technology Conference, Nov 12-13, 2019 and Lagadere Esports Rising Nov 14, 2019	Esports Thought Leadership	10/28-10/30
18-Nov	Facilities: Premium seating		United Airlines Field at Los Angeles Memorial Coliseum* Professional Facilities*	11/4-11/6
25-Nov	The Fight Game	Annual SBJ Reader Survey	Sports Gives Back*	11/11-11/13
2-Dec	College Sports	Learfield Intercollegiate Athletics Forum, Dec 11-12, 2019	University of Dayton Arena, Collegiate Facilities*, Directory of Degree Programs in Sports Business*	11/18-11/20
9-Dec	The 50 Most Influential Executives in Sports Business		Leadership and Recruitment Thought Leadership	11/25-11/27
16-Dec	The Year in Sports Business		College Football 150th Anniversary	12/2-12/4
23-Dec	OPEN WEEK – NO PUBLICATION			
30-Dec	OPEN WEEK – NO PUBLICATION			

* **Deadlines vary** — please contact your SBJ advertising representative for deadlines for all Sponsored Sections.