

7 SPORTS PRODUCTIONS INC.

Address: 3950 Road 176
Garden Valley Club, Box 45
San Juan, PR 00926
Phone: (787) 998-1400
Fax: (787) 998-1400
Web site: www.7sportspr.com
General e-mail format:
firstinitiallastname@7sportspr.com

EXECUTIVES

Felipe Ralat, CEO, President
Ramon Corrada, Vice President, Sales
Jamie Lugo, Vice President, Operations
Victor Rivera, Director, Business Development

SERVICES

Athlete endorsements
Event management
Event production
Promotion development and execution
Public relations
Sales
Sponsorship activation
Sponsorship evaluation
TV production

CLIENTS

Coors Light
Fiji Water
Jeep Chrysler Dodge
NBA
Oakley
Puerto Rico Tourism Co.
Puerto Rico Volleyball Federation
Red Bull
VB Rags

16W MARKETING

Address: 75 Union Ave.
Rutherford, NJ 07070
Phone: (201) 635-8000
Fax: (201) 507-1722
Web site: www.16wmarketing.com
General e-mail format:
firstinitiallastname@16wmarketing.com

EXECUTIVES

Steve Rosner, Partner
Frank Vuono, Partner
Brian Nelson, Vice President
Bob Philp, Vice President
Ralph Vuono, Senior Director
Janice Miceli, Assistant to Partner
Kerry Kelly, Assistant to Partner
John Orfanidis, Marketing and Events Manager

SERVICES

Athlete/celebrity marketing
Broadcasting negotiation
Corporate hospitality
Corporate sponsorship
Online/e-commerce solutions
Property marketing
Special events
Stadium development
Stadium naming rights solicitation
Venue entitlement

CLIENTS

Cris Collinsworth
Clyde Drexler
Boomer Esiason
Jim Fassel
Howie Long
Neil O'Donnell
Bob Papa
Beasley Reece
Cal Ripken Jr.
Junior Seau
Chris Simms
Phil Simms
Kordell Stewart

62 SPORTS GROUP INC.

Address: 4521 Hedge Rd.
Roxana, IL 62084
Phone: (618) 659-0262
Fax: (618) 659-0261
Web site: www.62sports.com
General e-mail format:
firstinitiallastname@62sports.com

EXECUTIVES

Matt McSparin, Founder
John F. Smith Jr., President
Brent Freeman, Vice President
Chris Rydggig, Director of Sales
Kevin Enger, Senior Account Executive

SERVICES

Consulting
Event marketing
Event planning/production
Games/event equipment rental
Media Sales

180 AMSTERDAM

Address: 1424 2nd St., Third Floor
Santa Monica, CA 90401
Phone: (310) 382-1400
Fax: (310) 382-1401
Web site: www.180amsterdam.com
General e-mail format:
firstnamelastinitial@180la.com

EXECUTIVES

Guy Hayward, CEO
Mike Allen, New Business and Public Relations

SERVICES

Advertising

CLIENTS

Adidas
Sony Electronics

360° SPORTS

Address: P.O. Box 71776
Marietta, GA 30007
Phone: (404) 543-5579
Web site: www.360sports.net
General e-mail format:
firstname@360sports.net

EXECUTIVE

Lowrie McCown, President

SERVICES

High-performance training for athletes

361° SPORTS & EVENT MARKETING

Address: 633 N. Saint Clair St.
Chicago, IL 60611
Phone: (312) 425-5156
Web site: www.361marketing.com
General e-mail format:
firstinitiallastname@361marketing.com

EXECUTIVES

Brad Back, Senior Vice President,
Group Management Director
Dan Bowns, Senior Vice President,
Executive Creative Director
Kelly Klopp, Vice President,
Management Director

SERVICES

Athlete endorsements/marketing
Event marketing/sponsorships
Negotiation services/contracts
Promotion/activation plans
Property stewardship
ROI measurement
Sports marketing/sponsorships

CLIENTS

Blue Cross Blue Shield Florida
Boeing
Hewlett-Packard
Kraft
LG Electronics
M&Ms
Qwest

A. BRIGHT IDEA

Address: 210 Archer St.
Bel Air, MD 21014
Phone: (410) 836-7180
Fax: (410) 836-0186
Web site: www.abrightideonline.com
General e-mail format:
firstname@abrightideonline.com

EXECUTIVES

Anita Brightman, President, CEO
Vince Novak, Vice President,
Interactive
T.J. Brightman, Vice President, Client Relations

Lisa Condon, Director of Graphic Services

Cobey Dietrich, Director of Advertising and Public Relations

Sarah West, Government Public Affairs Specialist

SERVICES

Advertising
Event planning
Graphic design
Public relations
Rights fee negotiation for radio/television
Sponsorship sales consultation
Sports marketing

CLIENTS

Baltimore Orioles

CBS Radio-Baltimore Orioles Radio Network
Maryland Jockey Club/Preakness Stakes
Mid Atlantic Sports Network (MASN)
Washington International Horse Show

ACC PROPERTIES

Address: One Julian Price Place
Charlotte, NC 28208
Phone: (704) 374-3500
Web site: www.theacc.com
General e-mail format:
firstinitiallastname@raycomsports.com

Note: Venture, which oversees business for the Atlantic Coast Conference, is managed by the conference's television partner, Raycom Sports.

EXECUTIVES

Ken Haines, President, CEO
Colin Smith, Vice President,
Distribution and New Media

SERVICES

Advertising
Licensing
Marketing
Merchandising
Promotional opportunities

ACCIO MARKETING AND MEDIA

Address: 90 Ridge Road
Glen Rock, NJ 07452
Phone: (201) 689-2191
Fax: (201) 689-1397
Web site: www.acciomarketing.com
General e-mail format:
lastname@acciomarketing.com

EXECUTIVE

Christopher Brande, President

SERVICES

Advertising
Multimedia services and manufacturing
Public relations
Sports marketing

ACTION SPORTS AMERICA

Address: 5263 Placentia Parkway
Suite 13
Las Vegas, NV 89118
Phone: (610) 832-7500
Fax: (810) 222-8591
Web site: www.actionssportsamerica.com
General e-mail format:
firstname@actionssportsamerica.com

EXECUTIVES

Doug Verb, President
Sam Sheckman, Senior Account Executive

SERVICES

Activations in Las Vegas
Concierge
Consulting