

1-800-FLOWERS

Address: 1 Old Country Road
Carle Place, NY 11514
Phone: (516) 237-6000
Fax: (516) 237-6060
Web site: www.1800flowers.com
Advertising agency: Wunderman
Contact: (212) 941-3000

FINANCIALS

Revenue: \$912,600,000
Net income: \$17,100,000
Employees: 3,700
Stock symbol: NASDAQ: FLWS
Year ended: June 1, 2007
General e-mail format:
firstinitiallastname@1800flowers.com

EXECUTIVES

James F. McCann, Chairman, CEO
Christopher G. McCann, President, Director
Gerard M. Gallagher, Senior Vice President, General Counsel, Secretary
Thomas Hartnett, Senior Vice President, Chief Operating Officer, Consumer Floral Brand
William E. Shea, Senior Vice President, Finance and Administration, Treasurer, Chief Financial Officer

SPORTS SPONSORSHIPS INCLUDE

MLB New York Mets
MLB San Diego Padres

24 HOUR FITNESS WORLDWIDE INC.

Address: 12647 Alcolta Blvd., Fifth Floor
San Ramon, CA 94583
Phone: (925) 543-3100
Fax: (925) 543-3200
Web site: www.24hourfitness.com
Financials: Not available
Advertising agency: In-house
General e-mail format:
firstinitiallastname@24hourfit.com

EXECUTIVES

Mark S. Mastrov, Chairman
Carl C. Liebert III, CEO
Jim Rowley, President, Northwest Division
Colin Heggie, Executive Vice President, Chief Financial Officer
Michelle Crosby, Executive Vice President, Human Resources
Doug Purcell, Sports Marketing Manager
Tony Wells, Chief Marketing Officer

SPORTS SPONSORSHIPS INCLUDE

U.S. Olympic Committee
U.S. Amateur Softball Association
USA Cycling
USA Gymnastics
USA Judo
USA Track & Field
USA Volleyball

USA Water polo
USA Weightlifting
USA Wrestling
NBA Miami Heat
NFL Denver Broncos
MLS Houston Dynamo
AFL Kansas City Brigade
High Desert Mavericks (A)
The Lance Armstrong Foundation (LAF)

3M CO.

Address: 3M Center
St. Paul, MN 55144
Phone: (651) 733-1110
Fax: (651) 733-9973
Web site: www.mmm.com

FINANCIALS

Stock symbol: NYSE: MMM
Year ended: December 31, 2007
Revenue: \$24,500,000,000
Net income: \$4,100,000,000
Employees: 75,333
General e-mail format:
firstinitialmiddleinitiallastname@mmm.com

EXECUTIVES

George W. Buckley, Chairman, President, CEO
Joe E. Harlan, Executive Vice President, Electronics and Communications
Michael A. Kelly, Executive Vice President, Display and Graphics
Jean Lobey, Executive Vice President, Safety, Security and Protection Services
Patrick D. Campbell, Senior Vice President, Chief Financial Officer
Angela S. Lalor, Senior Vice President, Human Resources
Bob McDonald, Senior Vice President, Marketing and Sales
Colleen Harris, Public Relations

SPORTS SPONSORSHIPS INCLUDE

Champions Tour 3M Championship (title sponsor)
MLB Minnesota Twins
NBA Minnesota Timberwolves
NASCAR Sprint Cup Series 3M Performance 400
WNBA Minnesota Lynx
Colorado Springs Sky Sox (AAA)
NASCAR Sprint Cup No. 16 Greg Biffle (primary)

7-ELEVEN

Address: 2711 N. Haskell Ave.
Dallas, TX 75204
Phone: (214) 828-7011
Fax: (214) 828-7848
Web site: www.7-eleven.com
Financials: Not available
General e-mail format:
firstinitialfirstsixlettersoflastname@7-11.com

EXECUTIVES

Joe DePinto, President, CEO
Masaaki Asakura, Executive Vice President, Chief Operating Officer
Stanley Reynolds, Executive Vice President, Chief Financial Officer
Darren Rebelez, Senior Vice President, Store Operations
Jeffrey Schenck, Senior Vice President, National Franchise
Kevin Elliot, Senior Vice President, Merchandising, Marketing and Logistics
Dave Fenton, Senior Vice President, General Counsel, Secretary
Krystin Mitchell, Senior Vice President, Human Resources
Sharon Stufflebeme, Senior Vice President, Chief Information Officer
Carole Davidson, Senior Vice President, Strategic Planning
Donald Thomas, Vice President, Controller, Chief Accounting Officer
Bob Jenkins, Vice President, International and Domestic Licensing
Simon Osborn, Vice President, CDC and Logistics

SPORTS SPONSORSHIPS INCLUDE

MLB Chicago White Sox
MLB New York Mets
MLB New York Yankees
NBA Dallas Mavericks
NBA Los Angeles Lakers
NFL Dallas Cowboys
NFL Philadelphia Eagles
Honda Grand Prix
Texas Motor Speedway
IndyCar Series No. 11 Tony Kanaan
IndyCar Series No. 26 Marco Andretti
IndyCar Series No. 27 Hideki Mutoh
IndyCar Series No. 7 Danica Patrick (associate)

84 LUMBER CO.

Address: 1019 Route 519
Eighty-Four, PA 15330
Phone: (724) 228-8820
Fax: (724) 228-8058
Web site: www.84lumber.com
Financials: Not available
General e-mail format: lastnamefirstinitial@84lumber.com

EXECUTIVES

Joseph A. Hardy Sr., Founder, CEO
Maggie H. Magerko, President, Owner
Dan Wallach, Chief Financial Officer
Frank Cicero, Executive Vice President, Store Operations
Mark Garboski, Executive Vice President
Jeff Nobers, Vice President, Marketing and Public Relations

SPORTS SPONSORSHIPS INCLUDE

MLB Pittsburgh Pirates
NFL Pittsburgh Steelers
NHL Pittsburgh Penguins
Memphis Redbirds (AAA)

West Virginia University

A.G. EDWARDS INC.

Address: 1 N. Jefferson Ave.
St. Louis, MO 63103
Phone: (314) 955-3000
Fax: (314) 955-2890
Web site: www.agedwards.com
Advertising agency: Carmichael Lynch
Contact: (612) 375-8500
Note: A.G. Edwards was purchased by Wachovia in 2007.

FINANCIALS

Stock symbol: NYSE: AGE
Year ended: February 28, 2008
Revenue: \$3,126,100,000
Net income: \$331,400,000
Employees: 15,338
General e-mail format:
firstname.lastname@agedwards.com

EXECUTIVES

Robert L. Bagby, Chairman, CEO
Ronald J. Kessler, Vice Chairman, Executive Vice President, Operations Director
Douglas Kelly, Vice President, Chief Financial Officer, Secretary, Treasurer
John C. Parker, Executive Vice President
Mary V. Atkin, Executive Vice President, Director of Staff

SPORTS SPONSORSHIPS INCLUDE

MLB St. Louis Cardinals
Kannapolis Intimidators (A)

AAMCO

Address: 201 Gibraltar Road
Horsham, PA 19044
Phone: (610) 668-2900
Fax: (610) 664-1226
Web site: www.aamco.com
Financials: Not available

EXECUTIVES

Todd Leff, CEO
Robert Morgan, Chairman
Mark Wurth, President

SPORTS SPONSORSHIPS INCLUDE

Indianapolis Motor Speedway
IndyCar Series No. 67 Sarah Fisher

AARON RENTS INC.

Address: 309 E. Paces Ferry Road N.E.
Atlanta, GA 30305
Phone: (404) 231-0011
Fax: (678) 402-3560
Web site: www.aaronrents.com

FINANCIALS

Stock symbol: NYSE: RNT
Year ended: December 31, 2007
Revenue: \$1,495,000,000
Net income: \$80,300,000