

National Football League

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MEDIA:

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Cable TV: ESPN, DirecTV
Radio: CBS Radio, Sirius Satellite Radio

EXECUTIVES:

General e-mail format:
lastnamefirstinitial@nfl.com

Paul Tagliabue, Commissioner

NFL BUSINESS VENTURES:

Roger Goodell, Executive Vice President and Chief Operating Officer

Phil Guarascio, Lead Executive-Marketing and Sales

Jeff Pash, Executive Vice President, Chief Administrative Officer, Counsel

Eric Grubman, Executive Vice President, Finance and Strategic Transactions

Lisa Baird, Senior Vice President-Marketing

Gary Gertzog, Senior Vice President-Business Affairs and General Counsel

Neil Glat, Senior Vice President-Corporate Development

Mark Holtzman, Senior Vice President-Consumer Products

Art Shell, Senior Vice President, Football Operations and Development

Frank Supovitz, Senior Vice President, Events

Milt Ahlerich, Vice President, Security

Michael Capiraso, Vice President and Executive Creative Director

Gene Goldberg, Vice President-Consumer Products, Hardlines

Peter Murray, Vice President-Partnership Marketing and Corporate Sales

Susan Rothman, Vice President-Consumer Products, Apparel

NFL MANAGEMENT COUNCIL:

Harold Henderson, Executive Vice President-Labor Relations/Chairman of NFL Management Council

Dennis Curran, Senior Vice President/General Counsel

Peter Ruocco, Senior Vice President-Labor Relations

Mike Haynes, Vice President, Player and Employee Development

Joel Bussert, Vice President of Player Personnel/Football Operations

Mike Keenan, Senior Director-Labor Finance

Ed Tighe, Senior Director of Labor Relations

Carol Constantine, Director of Labor Administration and Information

W. Buckley Briggs, Assistant General Counsel

Adolpho Birch III, Labor Relations Counsel

Rapheal Prevot, Labor Relations Counsel

Lisa Lazarus, Labor Relations Counsel

David Gardi, Labor Relations Counsel

Valerie Cross, Director of Player Benefits

Vincent Marino, Director of Labor Operations

Ken Fiore, Director of Player Personnel

Eric Kerzner, Manager-Labor Finance

Steve Vail, Manager-Player Information and Research

Chris Olsen, Manager of Labor Operations

Kevin Fernandes, Manager of Player Personnel

Mary-Ann Fleming, Manager of Player Benefits

Chris Henry, Director of Career Transition, Programs

Vaughn Bryant, Manager, Career Transition, Internships

Sara Hickmann, Manager, Career Transition, Life Skills

Robert Morrissey, Manager, Career Transition, Continuing Education

NFL BROADCASTING:

Steve Bornstein, Executive Vice President-Media and President and CEO of NFL Network

Howard Katz, Senior Vice President-Media Operations and Chief Operating Officer of NFL Films

Glenn Adamo, Vice President-Production and Operations

Charles Coplin, Vice President-Programming and Planning

Brian Rolapp, Vice President-Media Strategy

Judy Fearing, Senior Vice President, Consumer Marketing NFL Network

Adam Shaw, Senior Vice President, Distribution NFL Network

Dick Maxwell, Senior Director-Broadcast Operations and Services

Peter Brickman, Senior Director-Broadcast Operations and Technology

Nancy Behar, Director—Broadcasting Administration

Michael North, Director-Broadcast Planning

Anna Petitti, Manager-Broadcast Planning

Bill Graff, Executive in Charge of Studio and Remote Production

NFL INTERNATIONAL:

Gordon Smeaton, Vice President-NFL International

Katie Boes, Senior Director-International Media

Peter LaPointe, Senior Director-Commercial Development

Jim Connelly, Managing Director-NFL Europe

Hikaru Machida, Managing Director-NFL Japan

Dan Quinn, Managing Director-NFL Canada

Joaguin Del Rivero, Managing Director-NFL Mexico

NFL.COM:

Mark Zimmerman, Senior Manager-Content Programming

Craig Ellenport, Manager-Content Programming

Mikko Simon, Manager-Content Programming

Brett Gandel, Manager-Business Development

Anthony Stewart, Coordinator-Business Development

PUBLIC RELATIONS:

Joe Browne, Executive Vice President of Communications and Public Affairs

Greg Aiello, Vice President of Public Relations

Pete Abitante, Senior Director, International Public Affairs

Brian McCarthy, Director of Corporate Communications

Leslie Hammond, Director of Media Services

Beth Colleton, Director of Community Affairs

Vince Casey, Senior Editorial Manager

Steve Alic, AFC Information manager

Michael Signora, NFL Information Manager

Adina Ellis, Manager of Publicity

David Krichavsky, Manager of Community Affairs

Dan Masonson, Manager of Corporate Communications

Seth Palansky, NFL Publicity Manager/Director of Media Services, NFL Network

SPONSORS:

Burger King (fast-food restaurant)
Campbell's (soup, canned pasta, tomato food sauces)

Canon USA (cameras and equipment, binoculars/field glasses)

Coors Brewing (beer)

Dairy Management Inc. (dairy, milk, yogurt, cheese)

FedEx (worldwide delivery service)

Frito-Lay (salty snack)

Gatorade (isotonic beverage)

General Motors (car and passenger truck)

IBM (computer hardware, software and IT services)

Masterfoods (chocolate and non-chocolate confectionery)

MBNA (NFL and team-identified credit cards)

Motorola (wireless telecom equipment)

News America (Super Bowl insert)

PepsiCo: Diet Pepsi (soft drink)

PepsiCo: Tropicana (juice)

Procter & Gamble (Prilosec) (heartburn medication)

Schering-Plough (Levitra) (pharmaceutical)

Southwest Airlines (airline)

Sprint (wireless telecommunication service)

Visa (payment systems services)