

REDUCED STUDENT RATE

STEP 1

- This is a NEW order       I am renewing a current or expired subscription

STEP 2

Your College: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

STEP 3

Required

Please print

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

STEP 4

- Enclosed is a check/money-order payable to **Street & Smith's Sports Group**.

- Please charge my credit card for my subscription.

- Mastercard       Visa       American Express

Cardholder's name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

\*Please allow 2 weeks to receive your first issue.

Please choose only one option.

**STREET & SMITH'S**  
**SportsBusiness**  
**JOURNAL**

**STREET & SMITH'S**  
**SportsBusiness**  
**DAILY**

Both:

- 1 year \$155

- 1 year \$155

- 1 year \$186

Please choose only one option

for SportsBusiness Journal:

- print version

- digital version

**\*You must include a copy of your current class schedule for your order to be processed.**

**For Canadian or International rates please contact the College & University Program Manager.**

Valid 01/01/09-12/31/09

Please mail or fax order form, method of payment and a copy of your current class schedule to:

Lorianne Lamonica • Street & Smith's Sports Group • Subscriptions • P.O. Box 36637  
Charlotte, NC 28254-3664 • Phone: (704) 973-1523  
E-mail: llamonica@sportsbusinessjournal.com

For FedEx/UPS shipments, please use physical address:

D. Wylie/L. Lamonica • 1001 Morehead Square Drive • Suite 610 • Charlotte, NC 28203